

CCCC Adjunct Connection 2019FA



Featured Adjunct: Erin Blakeley, Business 110

Adjunct faculty member, Erin Blakeley, has been teaching for our Business Technologies Department for almost 4 years. She holds a Bachelors Degree in Business Administration from East

Carolina University, and a Masters Degree in Business Administration from Campbell University. Ms. Blakeley recently joined the Center for Academic Excellence, full time (FT), as the Coordinator for Professional Development.

Erin first became an adjunct faculty member while employed at Wake Technical Community College, teaching a Business 137 course. When she became an adjunct for CCCC in 2016 she began with an ACA course then focused her efforts on Business 110, which provides an overview of administrative functions such as leadership, management styles, business plans, entrepreneurship and marketing.

Her approach to online teaching is to build a strong connection with her students through email connections and by posting videos of herself periodically during the semester where she shares announcements, changes, and also provides a question and answer format. These techniques have provided her with positive, “real person” feedback from students who express their appreciation for her caring interaction.

Erin began her Professional Development duties in July 2019. Once she becomes more settled into the professional development role, she would like to consider instructing a seated class. She believes this would significantly develop her didactic skills and will provide her with a greater understanding of student behaviors and performance. Long-term, she is also considering full time teaching. Ms. Blakeley hopes that, once finished with her BUS 110 course, her students have a new outlook on online earning .

Fall Announcements:

Message from Professional Development:

We have a new database available to provide you with all professional development opportunities we think may be of interest to you—both internal and external to the College. Check it out here!

<https://www.cccc.edu/teaching-learning/training/>

Features:

- Sort by topic, date, or whether or not the opportunity is an internal or external session.
- Click on the title of the session to view location details and the link to register.

For more information, contact the Center for Academic Excellence, Professional Development Coordinator Erin Blakeley, at 919-718-7276, or eblak142@ccc.edu.

Key Dates.....

Last Day of Term/Session: 12/16 for all sessions

Grades Due to Registrar: 12/17 for all sessions

Spring Registration Ends: 01/10 for 16-wk & 1st 8-wk, 02/07 for 12-wk & 03/06 for 2nd 8-wk

Spring Classes Begin: 1/13 for 16-wk & 1st 8-wk, 2/11 for 12-wk & 03/10 for 2nd 8-wk

Spring Last Day to Add: 01/16 for 16-wk & 2nd 8-wk, 01/14 for 1st 8-wk & 02/13 for 12-wk

Spring Last Day to Drop: 01/23 for 16-wk, 01/16 for 1st 8-wk, 02/18 for 12-wk & 03/18 for 2nd 8-wk

Spring Census/75#% Refund: 01/23 for 16-wk, 01/16 for 1st 8-wk, 02/18 for 12-wk & 03/18 for 2nd 8-wk

Spring Student Holidays/Breaks: 01/20, 03/11-13, 04/10

Business Technology Contacts:

Office Administration - Pam Riddle, Harnett, 910-814-8842

Medical Office and Healthcare Management - Maryann Aucompaugh, Lee/Chatham, 919-718-7464



Featured Department: Business Technologies (BT) Maryann Aucompaugh, Chair

Business Technologies Chair Maryann Aucompaugh states that her department employs more than 25 adjunct instructors.

Within BT their adjuncts are more than part-time instructors. They function as an integral part of the team by sharing their knowledge, their advice and their experienced input on issues that fundamentally impact Business Technologies students.

Communication is key, because it takes the whole department family to get the work done together. Reaching out to colleagues, peers and the chair with needs and updates leads to the success of the department and to program improvements with a direct student impact.

Maryann provided an overview of the areas of study within their departments: an Associates Degree in Business Administration with a concentration in Accounting & Finance, an Associate in Applied Science, Business Administration with either a General or Human Resources track, Medical Office and Healthcare Management tracks along with multiple diploma and certificate options available.

In Fall Semester of 2020 Business Technologies will be adding Business Analytics in response to requests from area industry partners. This new career path will provide its students with strong hiring prospects within current and future businesses located in all three counties.

BT is also in the process of revising their Office Administration track by increasing the business course options, which will increase student proficiency and to provide a more well-rounded administrative background.

To locate courses of interest, or for additional information on Business Technologies programs, please go to the CCCC website, select the “Programs & Courses” link and search within Career & Technical listings. (<https://www.cccc.edu/programs-courses/>) (Contacts listed in middle column)