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I. CHARITABLE DONATIONS

Charitable donations are anything of value given to the College including, but not limited to gifts of cash, property, equipment, or other forms of gifts-in-kind. Charitable donations may be restricted or unrestricted. Except in instances of donor preference or for some other compelling reason, gifts to the College should be channeled through the Central Carolina Community College Foundation.

II. CHARITABLE SOLICITATION

Charitable solicitation is the act of requesting or appealing to individuals or entities for money or property for non-profit or public entities or purposes. Charitable solicitation is only permitted under the following circumstances:

- Upon approval by the Director of the Foundation when soliciting for or on behalf of the Foundation within or outside of the College community,
- Upon approval by the President when soliciting for or on behalf of the College or one of its programs or subunits within or outside of the College community, and
- Upon approval by the President when soliciting for or on behalf of a non-profit entity within the College community.

Solicitation for entities other than non-profit or public entities or purposes is strictly prohibited. Nothing in this Policy shall be construed to prohibit an employee for engaging in solicitation activities outside of the scope of their employment and on personal time.

III. CHARITABLE FUNDRAISING

Charitable fundraising is a form of charitable solicitation where money or property is requested in connection with the donor receiving something of value in order to incentivize donations.

Charitable fundraising is often conducted in connection with a for-profit entity that donates something of value for the individual or organization to use to incentivize donations. This includes, but is not limited to the sale of:

- Candy bars, donuts, and other commercial food products,
- Coupon books and discount cards, and
- Bake sales and similar activities.

Charitable fundraising is subject to the same requirements as charitable solicitation, though special care must be taken 1) to mitigate competition between units and organizations at the College for donors of products and services, 2) to minimize fundraising fatigue, and 3) to ensure adequate product safety and liability protection.

The sale of goods or services produced by individuals who are either uninsured or unlicensed, if applicable, is strictly prohibited. Nothing in this Policy shall be construed to prohibit live client projects operated by College programs.

IV. CHARITABLE PROMOTIONAL ACTIVITIES

A charitable promotional activity is a form of charitable fundraising where the item of value used to incentivize the donation takes the form of a raffle, door prize, sweepstakes, or contest. The key differentiating factor between charitable fundraising and charitable promotional activities is that the donor is guaranteed to receive a specified item of value in connection with charitable fundraising, while the donor is instead receiving a chance to win, either through luck or skill, a specified item of value in connection with charitable promotional activities.

Special care must be taken with regard to raffles, door prizes, sweepstakes, and contests, as they are subject to certain federal and state laws and regulations which the College must follow.

V. PROCEDURES

The President shall adopt procedures 1) to address charitable donations made directly to the College and 2) to address the approval of charitable donations, solicitations, fundraising, and promotional activities.

The Foundation shall adopt procedures to address charitable donations made to the Foundation not inconsistent with the policies and procedures of the College.

REFERENCES

Statutory References	None
Regulatory References	None
Relevant Guidance	None

Policy Manual Cross-References	None

POLICY HISTORY

February 10, 2026	Adopted.