AUDIO AND VIDEO PRODUCTION TECHNOLOGY

Arts

ABOUT THE PROGRAM

Students enrolled in the Audio and Video Production Technology curriculum will develop professional skills in audio, video, and related applications.Training will emphasize speech, writing, production planning, postproduction, and distribution. Students will also study the evolution of media, revenue models, entrepreneurial opportunities, and governmental regulations. Hands-on training, troubleshooting, collaboration, and time management skills are essential to the instructional process. Upon successful completion, students are prepared to obtain audio and/or video-related employment.

CCCC Career Community

The Arts career community serves a diverse, imaginative student population that enjoys creating content. These students are socially engaged, global thinkers who are aware of current events and enjoy reading or writing. They may be interested in earning a four-year credential or owning their own businesses. Graduates are employed in a variety of roles including copy editor, radio personality, and video producer.

Possible Employment In Industry

Media Networks and Streaming Distribution Services, Social Networks, and Content Providers.
Radio & Television Broadcasting Stations.
Colleges, Universities. Promoters of Performing Arts, Music, Sports & Similar Events.
Spectator Sports.

Top Employers In Region

Capitol Broadcasting Company
Curtis Media Group
Sinclair Broadcast Group
Cumulus Media
Nexstar Media Group
University of North Carolina System

Occupational Statistics

Salary Range: USA $29,300 - $68,000
Salary Range: NC $32,400 - $55,800
Salary Range: Region $34,000 - $56,500

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CENTRAL CAROLINA
COMMUNITY COLLEGE

www.cccc.edu

🎓 Degrees

Associate in Applied Science in Audio and Video
Production Technology (A30120); Lee Main
Campus - (Day) - 6 semesters (summers
included)

📜 Diplomas

Diploma in Audio and Video Production Tech -
Audio or Video (D3012010); Lee Main
Campus - (Day)
D3012020; Lee Main Campus -(Day) - 3
semesters (summers included)

📑 Certificates

Certificate in Broadcast Production Tech -
Audio/Radio or Video/Television (C3012010);
Lee Main Campus - (Day), HMC - (selected
courses); C3012020; LMC - (Day) - 2
semesters

🔄 Transfer Options

Dependent on College or University on a
case by case evaluation.

💰 Additional Program Costs

None

👤 State Licensure/Exams/ Industry Certifications

None

📋 Additional Admissions Process

None

⭐ Skills In Demand For Program And Industry

Microsoft Office
Video Production
Adobe Creative Suite
Social Media Platforms
Ability to Lift 41-50 lbs.

💡 Work-Based Learning Information

Depending on your chosen degree, diploma or
certificate, a Work Based Learning (WBL) my be
required. WBL's are often referred to as
internships. Students may have a company or
station in mind or enlist the help of faculty to find
an employer offering internships. This is an
excellent opportunity to expand your resume and
prove your skills for possible employment. Many
students have been hired after, and sometimes
during, their WBL!

To find all program planning guides, contact information, and more, scan the QR code or visit www.cccc.edu/programs