CENTRAL CAROLINA COMMUNITY COLLEGE

Business Technologies

Program Planning Guide

Retail Management Certificate (C25120RM)

Program Length: 2 semesters
Program Sites: Lee Main Campus, Day and Evening
Career Pathway Options: Associate in Applied Science Degree in Business Administration General Track; Diploma in Business Administration General Track; Certificate in Retail Management

Suggested Course Schedule		Class	Lab	Work	Credits	Notes:
1st Semester (fall)						
ACC 120	Principles of Accounting	3	2	0	4	
BUS 137	Principles of Management	3	0	0	3	
MKT 223	Customer Experience	3	0	0	3	
	Total Semester Hours	**9**	**2**	**0**	**10**	
2nd Semester (spring)						
ACC 121	Principles of Managerial Accounting	3	2	0	4	
BUS 153	Human Resources Management	3	0	0	3	
WBL 111	Work-based Learning	0	10	0	1	
	Total Semester Hours	**6**	**12**	**0**	**8**	
Total Semester Credit Hours Required for Graduation: 18						

Effective Term: 2025FA