



Program Planning Guide

Retail Management Certificate (C25120RM)

Program Length: 2 semesters

Program Sites: Lee Main Campus, Day and Evening

Career Pathway Options: Associate in Applied Science Degree in Business Administration General

Track; Diploma in Business Administration General Track; Certificate in Retail Management

Suggested Course Schedule 1st Semester (fall)		Class	Lab	Work	Credits	Notes:
ACC 120	Principles of Accounting	3	2	0	4	
BUS 137	Principles of Management	3	0	0	3	
MKT 223	Customer Experience	3	0	0	3	
	Total Semester Hours	9	2	0	10	
2nd Semester	(spring)					
ACC 121	Principles of Managerial Accounting	3	2	0	4	
BUS 153	Human Resources Management	3	0	0	3	
WBL 111	Work-based Learning	0	10	0	1	
	Total Semester Hours	6	12	0	8	
	Total Semester Credit Ho	ours Re	quired	for Grad	luation:	18