

BUSINESS ADMINISTRATION - GENERAL

ABOUT THIS PROGRAM

Business is a dynamic and growing field that offers graduates a variety of opportunities for career success. Students in the Business Administration program at CCCC will take classes in management, marketing, economics, accounting, finance and law. The wide range of business classes that we offer helps students prepare to become well-rounded business professionals with the skills necessary to succeed in the ever-changing business environment. All of CCCC's Business Administration instructors have real world industry experience.

As part of the business degree, students are required to complete work-based learning, where they will put their knowledge into practice while working at a real business.



POSSIBLE JOB TITLES:

- General Manager
- Sales Representative
- Customer Service Representative
- Bank Teller
- Human Resource Specialist

MEDIAN SALARY:

\$69,820 annually (Business and Financial Occupations)

BUREAU OF LABOR STATISTICS CLUSTER WEBSITE:

www.bls.gov/ooh/business-and-financial/home.htm

JOB PLACEMENT OF RECENT GRADUATES OF THIS PROGRAM:

- Fastenal
- Caterpillar
- Local Banks
- Local Insurance Companies

SKILLS/APTITUDES NEEDED FOR PROGRAM:

- Communication Skills
- Organizational Skills
- Technology Literacy



www.cccc.edu

DEGREE(S)

Associate in Applied Science in Business Administration, General Business (A25120; Lee Main Campus-day, selected evening; HMC - selected day; Distance) – five semesters (summer included)

DIPLOMA(S)

Diploma in Business Management (D25120M0; LMC-Day/Evening, HMC-Day; Distance) – five semesters (summer included)

CERTIFICATE(S)

Certificate in: Entrepreneur (C25120E0); Manager Trainee (C25120M0); Retail Management (C25120RM); Social Media Marketing (C25120S0) - (LMC-Day/Evening, HMC-Day; Distance)

TRANSFER OPTIONS

Yes – University of North Carolina System (Contact the program lead below to discuss transfer options further.)

ADDITIONAL COSTS OF PROGRAM

None

STATE LICENSURE/EXAMS/INDUSTRY CERTIFICATIONS

None

ADDITIONAL ADMISSIONS PROCESS

None

CONTACTS

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