

BROADCASTING PRODUCTION TECHNOLOGY

ABOUT THIS PROGRAM

Students enrolled in the Broadcasting Production Technology curriculum will develop professional skills in radio, television, audio, video, and related applications.

Training will emphasize speech, script writing, production planning, editing, and postproduction. Students will also study the development of the broadcasting industry, sales, ethics, law, marketing, and management. Hands-on training and teamwork approaches are essential to the instructional process.

Upon successful completion, students are prepared to enter broadcasting, production, and related industries in a variety of occupations.



POSSIBLE JOB TITLES:

- Announcer
- Video Editor
- Camera Operator
- Video Photographer/Editor
- Writer
- Broadcast/Sound Engineering Technician

MEDIAN SALARY:

\$30,830 annually (Announcer);
\$42,550 annually (Broadcast Engineering Technician)

BUREAU OF LABOR STATISTICS CLUSTER WEBSITE:

www.bls.gov/ooh/media-and-communication/home.htm

JOB PLACEMENT OF RECENT GRADUATES OF THIS PROGRAM:

- Curtis Media Group
- Radio One
- iHeartMedia Inc.

SKILLS/APTITUDES NEEDED FOR PROGRAM:

- Attention to Detail
- Basic PC Literacy



www.cccc.edu

DEGREE(S)

Associate in Applied Science in Broadcasting Production Technology (A30120; Lee Main Campus - Day) – six semesters (summers included)

DIPLOMA(S)

Diploma in Broadcast Production Technology - Radio or Television(D3012010; Lee Main Campus - Day, HMC - selected courses); D3012020; LMC - Day) – three semesters (summer included)

CERTIFICATE(S)

Certificate in Broadcast Production Technology - Audio/Radio or Video/Television (C3012010; Lee Main Campus - Day, HMC - selected courses); C3012020; LMC - Day) – two semesters

TRANSFER OPTIONS

None

ADDITIONAL COSTS OF PROGRAM

None

STATE LICENSURE/EXAMS/INDUSTRY CERTIFICATIONS

None

ADDITIONAL ADMISSIONS PROCESS

None

CONTACTS

Bill Freeman, Department Chair, Media Technologies:

(919) 718-7257 or bfreeman@cccc.edu