



AMBASSADOR SCHOLARSHIP PROGRAM

Executive Summary

The Student Ambassador Program was begun in 1989 to address two major concerns held by Dr. Marvin Joyner, President of Central Carolina Community College.

The first concern centered around the “image problem” for community colleges. For years community colleges have been dealing with the perception that “the community college is a place for students who cannot make it anywhere else”.

The second concern pertained to the overall goal of the college relating to a holistic approach to education. If we expect our students to become fully integrated with the “outside world” when graduated, they must have the skills to communicate, both verbally and written, in a variety of situations. They must also be able to organize time, priorities and finances. Their education must be more than the sum of their credits.

Both of these concerns have been addressed successfully by the Student Ambassador program. The student population in today’s community college is more mature and more serious about their education than ever before. Today’s curriculum includes vocational and technical courses, college transfer and business training courses.

- I. **PROGRAM DESCRIPTION** – Twelve students representing the diversity of the college’s student population and a variety of career goals and experiences will be selected to represent the college. Academic performance, leadership potential and communication skills are all factors in the selection process. Students will serve one year. For their service to the college, the student will receive free tuition and fees (not to exceed the in-state tuition rates), a college blazer, polo shirt and sweatshirt (with the college logo), khaki pants / skirt, a tie / ascot and a nametag provided by the Central Carolina Community College Foundation.

Once selected, the Ambassadors will enroll in an honors / leadership course which will include public speaking, motivational techniques, communication skills, rules of hospitality and etiquette, and training on the history, mission and programs of Central Carolina Community College and the college Foundation.

Services provided by the Ambassadors may include: giving campus tours, hosting campus activities, recruiting students, speaking to community groups and agencies, assisting with Foundation activities, assisting with registration, graduation and orientations, assisting with student activities, and welcoming groups to the campus.

The Ambassador is administered and supervised by the Ambassador Advisor in Student Development Services.

II. **SELECTION PROCESS** – Current CCCC students are nominated by faculty or staff. Nomination can include application by the student to a faculty or staff member. Applicants must meet the following criteria:

- Cumulative 3.0 grade point average or above on at least 12 semester hours
- Must provide three (3) reference letters (2 from CCCC faculty)
- Full-time student (12 credit hours)
- Good standing in the community and the institution
- Willingness to complete the **entire** academic year of their appointment
- Ability to complete the required number of service hours specified by the committee (3-5 hours per week)
- Successful interview with the Selection Committee
- Willingness to complete the Ambassador Training course

The Selection Committee will consist of one faculty member, one member of Student Development Services, the Ambassadors' Advisor, a Board of Trustee member and a CCCC Foundation representative.

After nominations are received, the Selection Committee will screen nominees as finalists to be interviewed by the Selection Committee.

IV. **WHAT IS EXPECTED OF A CCCC AMBASSADOR**

Mandatory Activities (all Ambassadors MUST participate):

- Board of Trustee Meetings (2 Ambassadors attend per meeting)
- Foundation Board Meetings (1-2 Ambassadors attend 1 x per month)
- ALL Registrations & Orientations (Semester, JTPA & Pell)
- Graduations (College, BLET, GED/Adult High School & others)
- Lee County Fair (fall)
- Welcome Tent (first two days of classes)
- Ambassador Leadership Class (summer)
- Ambassador Training Session (May)
- Student Development Phone Training (May & June)
- Campus Tours
- Christmas Party
- CCCC Foundation Celebrity Golf Classic
- Small Business Expo
- New Ambassador Training and team building
- Ambassador Newsletter
- Birthday Parties
- Other Formal Events as Requested

Other ambassador events (attend as schedules permit):

- High School College Days (assist CCCC recruiters)
- Other Recruiting Events as requested
- Student Development Phone Coverage and Office Assistance
- Public Speaking Engagements
- Orientation “Goodie Bag” preparation
- Promote good will and help others (i.e.; disaster relief drive, Adopt a Family for Christmas, etc.)
- Vocational & Technical Education Summer Workshop
- SGA Meetings
- Alpha Theta Tau Meetings
- Special Campus Tours
- Christmas Parade
- Pizza Party (after graduation)
- Other Functions and Events as requested

V. EXCLUSION FROM PROGRAM - An ambassador will be **excluded** from further participation in the program if any of the following conditions occur:

- Seek nomination for or become an SGA officer
- Enrolled for less than 12 hours
- Loss of good standing within the community or institution
- Cumulative grade point average of less than 3.0
- Failure to fulfill the standards of the program (including attending meetings, completing honors class, and performing service hours)

NOTE: Termination or withdrawal from the Ambassador Program requires the return of all clothing provided by the CCCC Foundation.