



Business Administration
Credential: Entrepreneur Certificate
C25120E0

This certificate program is designed to prepare students for self-employment through business ownership. Primary emphasis is placed on business planning and the skills necessary to be a successful entrepreneur. Credits earned in this program may be transferred toward an Associate in Applied Science Degree in Business Administration.

Entrance Standards: See General Admission Standards on page 6
 Academic Standards: See General Academic Standards on page 18
 Program Length: 2 semesters
 Career Pathway Options: Associate in Applied Science Degree in Business Administration (Higher entrance standards required)
 Program Sites:
 Lee Campus – Day and Evening Program – Distance Education Option

Course Requirements for Entrepreneur Certificate

Required Major Core Courses (17 SHC)		C-L-SHC
ACC 120	Principles of Financial Accounting	3-2-4
BUS 137	Principles of Management	3-0-3
BUS 280	REAL Small Business	4-0-4
CIS 110	Introduction to Computers	2-2-3
MKT 120	Principles of Marketing	3-0-3

Semester Curriculum for Entrepreneur Certificate

1st Semester (Fall)		C-L-SHC
ACC 120	Principles of Financial Accounting	3-2-4
BUS 137	Principles of Management	3-0-3
BUS 280	REAL Small Business	4-0-4
		10-2-11
2nd Semester (Spring)		
CIS 110	Introduction to Computers	2-2-3
MKT 120	Principles of Marketing	<u>3-0-3</u>
		5-2-6

Total Semester Hours Credit: 17

ACC 120 Prin. of Financial Acct 3-2-4
 This course introduces business decision-making using accounting information systems. Emphasis is placed on analyzing, summarizing, reporting, and interpreting financial information. Upon completion, students should be able to prepare financial statements, understand the role of financial information in decision-making and address ethical considerations. *This course has been approved to satisfy the Comprehensive Articulation Agreement pre-major and/or elective course requirement.*

BUS 137 Principles of Management 3-0-3
 This course is designed to be an overview of the major functions of management. Emphasis is placed on planning, organizing, controlling, directing, and communicating. Upon completion, students should be able to work as contributing members of a team utilizing these functions of management.

BUS 280 REAL Small Business 4-0-4
 This course introduces hands-on techniques and procedures for planning and opening a small business, including the personal qualities needed for entrepreneurship. Emphasis is placed on market research, finance, time management, and day-to-day activities of owning/operating a small business. Upon completion, students should be able to write and implement a viable business plan and seek funding.

CIS 110 Introduction to Computers 2-2-3
 This course introduces computer concepts, including fundamental functions and operations of the computer. Topics include identification of hardware components, basic computer operations, security issues, and use of software applications. Upon completion, students should be able to demonstrate an understanding of the role and function of computers and use the computer to solve problems. *This course has been approved to satisfy the Comprehensive Articulation Agreement general education core requirement in natural science/mathematics (Quantitative Option).*

MKT 120 Principles of Marketing 3-0-3
 This course introduces principles and problems of marketing goods and services. Topics include promotion, placement, and pricing strategies for products. Upon completion, students should be able to apply marketing principles in organizational decision making.