



**Community Journalism
Credential: Photojournalism Certificate
C30150PJ**

This certificate in Community Journalism is designed to prepare graduates for employment as photojournalists/reporters at print media or other organizations that require story-telling photography skills and news writing experience.

Emphasis is placed on photojournalistic style and assessing photo needs for an article or publication with a focus on using digital photography. Additionally, students develop proficiency in writing and reporting.

All credits earned in this certificate program transfer into the Diploma or Associate in Applied Science Degree in Community Journalism provided the student meets the higher entrance standards.

Program Specific Standards: Credit for ENG 111 or equivalent, or Community Journalism placement test score of 86.

Program Length: Varies

Career Pathway Options: Certificate in News Writing, Diploma in Community Journalism, Associate in Applied Science Degree in Community Journalism

Program Sites: This program is offered entirely through Distance Education and/or a combination of traditional classroom instruction and distance education.

Course Requirements for Community Journalism Photojournalism Certificate

Required Major Core Courses (12 SHC)		C-L-SHC
JOU 113	Principles of Community Journalism	3-0-3
JOU 120	Journalism Theory and Production	2-2-3
JOU 216	Writing for Mass Media	2-2-3
JOU 218	Basic Photojournalism	2-2-3

Total Semester Hours Credit: 12

COURSE DESCRIPTIONS

JOU 113 Prin. of Comm. Journ. 3-0-3
This course introduces the field of community journalism and other print media. Emphasis is placed on American mass media and the specific role and responsibility of community newspapers. Upon completion, students should be able to demonstrate knowledge of regulations, organizational structure, historical development, and ongoing operation of community newspapers and related industries.

JOU 120 Journalism/Theory and Production 2-2-3
Prerequisite: ENG 111
This course provides a study of basic journalistic writing and production techniques. Emphasis is placed on interviewing, drafting, editing, layout, design, and printing. Upon completion, students should be able to demonstrate competence in the various phases of writing and producing a publication.

JOU 216 Writing for Mass Media 2-2-3
Prerequisite: ENG 111
This course is an introduction of news writing for newspapers and other print media including the techniques of news gathering, reporting, and interviewing. Emphasis is placed on basic methods of gathering information, conducting interviews, organizing a story, writing leads, writing clear, concise copy and upon developing research skills. Upon completion, students should be able to write clear, concise, accurate, complete, balanced and readable news stories according to guidelines set by industry standards.

JOU 218 Basic Photojournalism 2-2-3
This course introduces the principles and techniques of photojournalism for use in print and other journalistic mass media. Emphasis is on standard and digital photography, shooting events or pre-planned photographs, image aesthetics/color theory, digital photo imaging methods, and evaluation of pictorial effects. Upon completion, students should be able to use standard and digital cameras and to employ digital image processing to create photojournalistic content.