



Community Journalism Credential: Diploma D3015000

The Diploma in Community Journalism is designed to prepare graduates for employment with organizations that emphasize mass communications via print media..

Students will complete courses designed to develop proficiency in newsgathering, reporting, writing for the mass media along with developing proficiency in the use of electronic resources

All credits earned in this diploma program will transfer into the Associate in Applied Science Degree in Community Journalism provided the student meets the higher entrance standards.

Program Length: 3 semesters

Career Pathway Options: Diploma in Community Journalism, Associate in Applied Science Degree in Community Journalism

Program Sites: This program is offered entirely through Distance Education and/or a combination of traditional classroom instruction and distance education.

Course Requirements for Community Journalism Diploma

A. General Education Courses (7 SHC)

ENG 111	Expository Writing	3-0-3
ENG 111A	Expository Writing Lab	0-1-1
ENG 114	Professional Res. & Report.	3-0-3

B. Required Major Core Courses (16 SHC)

CIS 110	Introduction to Computers	2-2-3
COE 111	Co-op Work Experience I	0-10-1
JOU 113	Princ. of Community Journ.	3-0-3
JOU 214	Communications Law/Ethics	3-0-3
JOU 215	Newsgathering/Reporting	2-2-3
JOU 216	Writing for Mass Media	2-2-3

C. Other Major Hours Required (17/18 SHC)

CIS 152	Database Concepts & Apps.	2-2-3
CIS 172	Intro to the Internet	2-3-3
ECO 151	Survey of Economics	3-0-3
OST 131	Keyboarding	1-2-2
POL 130	State & Local Government	3-0-3

ELECTIVES 3/4 SHC

Societal Issues - SUBJECT AREA (Choose one course)

GEO 111	World Regional Geography	3-0-3
PSY 281	Abnormal Psychology	3-0-3
SOC 220	Social Problems	3-0-3
SPA 121	Spanish Language & Culture	3-0-3

Total Semester Hours Credit: SHC 40/41

Semester Curriculum for Community Journalism Diploma

1st Semester (Fall)		C-L-SHC
ENG 111	Expository Writing	3-0-3
ENG 111A	Expository Writing Lab	0-2-1
JOU 113	Princ. of Community Journ.	3-0-3
POL 130	State & Local Government	3-0-3
ECO 151	Survey of Economics	3-0-3
OST 131	Keyboarding	<u>1-2-2</u>
		13-4-15

2 nd Semester (Spring)		
CIS 110	Introduction to Computers	2-2-3
ENG 114	Prof. Research & Reporting	3-0-3
JOU 214	Communications Law/Ethics	3-0-3
JOU 215	Newsgathering/Reporting	2-2-3
Major Elective (Societal Issues)		<u>3-0-3</u>
		13-4-15

3 rd Semester (Summer)		
CIS 152	Database Concepts & Apps.	2-2-3
CIS 172	Introduction to Internet	2-3-3
JOU 216	Writing for Mass Media	2-2-3
*COE 111	Co-op Work Experience I	<u>0-10-1</u>
		6-17-10

*The Co-op may be taken any semester with instructor approval.

CIS 110 Intro to Computers 2-2-3

This course provides an introduction to computers and computing. Topics include the impact of computers on society, ethical issues, and hardware/software applications, including spreadsheets, databases, word processors, graphics, the Internet, and operating systems. Upon completion, students should be able to demonstrate an understanding of the role and function of computers and use the computer to solve problems. *This course has been approved to satisfy the Comprehensive Articulation Agreement general education core requirement in natural sciences/mathematics.*

CIS 152 Database Concepts & Apps 2-2-3

Prerequisites: CIS 110, CIS 111, or CIS 115

This course introduces database design and creation using a DBMS product. Topics include database terminology, usage in industry, design theory, types of DBMS models, and creation of simple tables, queries, reports, and forms. Upon completion, students should be able to create simple database tables, queries, reports, and forms which follow acceptable design practices.

CIS 172 Intro to the Internet 2-3-3

This course introduces the various navigational tools and services of the Internet. Topics include using Internet protocols, search engines, file compression/decompression, FTP, e-mail, listservers, and other related topics. Upon completion, students should be able to use Internet resources, retrieve/decompress files, and use e-mail, FTP, and other Internet tools.

COE 111 Co-op Work Experience I 0-10-1

This course provides work experience with a college-approved employer in an area related to the student's program of study. Emphasis is placed on integrating classroom learning with related work experience. Upon completion, students should be able to evaluate career selection, demonstrate employability skills, and satisfactorily perform work-related competencies.

ECO 151 Survey of Economics 3-0-3

This course introduces basic concepts of micro- and macroeconomics. Topics include supply and demand, optimizing economic behavior, prices and wages, money, interest rates, banking system, unemployment, inflation, taxes, government spending, and international trade. Upon completion, students should be able to explain alternative solutions for economic problems faced by private and government sectors. *This course has been approved to satisfy the Comprehensive Articulation Agreement general education core requirement in social/behavioral sciences.*

ENG 111 Expository Writing 3-0-3

Prerequisites: 80 CPT reading score and 86 CPT writing score, or 18 ACT score, or 450 verbal SAT score, or satisfactory completion of developmental requirements.

Corequisites: ENG 111A

This course is the required first course in a series of two designed to develop the ability to produce clear expository prose. Emphasis is placed on the writing process including audience analysis, topic selection, thesis support and development, editing, and revision. Upon completion, students should be able to produce unified, coherent, well-developed essays using standard written English. *This course has been approved to satisfy the Comprehensive Articulation Agreement general education core requirement in English composition.*

ENG 111A Expository Writing Lab 0-2-1

Prerequisites: 80 CPT reading and 86 CPT writing score, or 18 ACT score, or 450 verbal SAT score, or satisfactory completion of developmental requirements.

Corequisites: ENG 111

This writing laboratory is designed to apply the skills introduced in ENG 111. Emphasis is placed on the editing and revision components of the writing process. Upon completion, students should be able to apply those skills in the production of final drafts in ENG 111. *The computer is used as a writing and design tool for this course.*

ENG 114 Professional Research & Reporting 3-0-3

Prerequisites: ENG 111

This course, the second in a series of two, is designed to teach professional communication skills. Emphasis is placed on research, listening, critical reading and thinking, analysis, interpretation, and design used in oral and written presentations. Upon completion, students should be able to work individually and collaboratively to produce well-designed business and professional written and oral presentations. The computer is used as a writing and design tool for this course. *This course has been approved to satisfy the Comprehensive Articulation Agreement general education core requirement in English composition.*

JOU 113 Principles of Community Journalism 3-0-3

Prerequisite: None

This course introduces the field of community journalism and other print media. Emphasis is placed on American mass media and the specific role and responsibility of community newspapers. Upon completion, students should be able to demonstrate knowledge of regulations, organizational structure, historical development, and ongoing operation of community newspapers and related industries.

JOU 214 Communications Law/Ethics 3-0-3

Prerequisite: None

This course introduces the judicial, legislative, and administrative policies pertinent to the ethical and legal operation of newspapers and other print media. Emphasis is placed upon First Amendment protection, libel, privacy, free press-fair trial, judicial controls, government regulations, copyright, and ethical standards and practices. Upon completion, students should have an understanding and appreciation of these issues and the ability to analyze the important legal and ethical issues involved.

JOU 215 News Gathering/Reporting 2-2-3

Prerequisite: ENG 111

This course introduces the basic techniques of news gathering and reporting. Emphasis is placed on gathering information through interviews, official documents, public opinion polls, news releases, and other electronic sources. Upon completion, students should be able to explain and demonstrate the various methods of research for news gathering and reporting.

JOU 216 Writing for Mass Media 2-2-3

Prerequisite: ENG 111

This course is an introduction of news writing for newspapers and other print media including the techniques of news gathering, reporting, and interviewing. Emphasis is placed on basic methods of gathering information, conducting interviews, organizing a story, writing leads, writing clear, concise copy and upon developing research skills. Upon completion, students should be able to write clear, concise, accurate, complete, balanced and readable news stories according to guidelines set by industry standards.

OST 131 Keyboarding 1-2-2

This course covers basic keyboarding skills. Emphasis is placed on the touch system, correct techniques, and development of speed and accuracy. Upon completion, students should be able to key at an acceptable speed and accuracy level using the touch system.

POL 130 State & Local Government 3-0-3

This course includes state and local political institutions and practices in the context of American federalism. Emphasis is placed on procedural and policy differences as well as political issues in state, regional, and local governments of North Carolina. Upon completion, students should be able to identify and discuss various problems associated with intergovernmental politics and their effect on the community and the individual. *This course has been approved to satisfy the Comprehensive Articulation Agreement pre-major and/or elective requirement.*