



**Broadcasting Production Technology
Credential: Video Production Certificate
C3012000**

This certificate program provides students with professional skills in video and production and related applications. Specifically, students enrolled in this program will learn techniques in lighting, staging, audio, and other skills necessary for successful field and studio productions. Credits earned in this program may be transferred toward an Associate in Applied Science Degree in Broadcasting Production Technology and toward a Diploma in Television Production Technology provided the student meets the entrance standards for the degree/diploma program.

Program Length: 2 semesters

Career Pathway Options: Associate in Applied Science Degree in Broadcasting Production Technology (Higher entrance standards required); Television Production Technology Diploma (Higher entrance standards required)

Program Sites:

Lee Campus - Not currently available.

Course Requirements for Video Production Certificate

Required Major Core Courses (12 SHC)

BPT 111	Broadcast Law & Ethics	3-0-3
BPT 231	Video/TV Production I	2-6-4
BPT 235	TV Performance I	0-6-2
BPT 250	Institutional Video	2-3-3

Total Semester Hours Credit Required for Graduation: 12

Semester Curriculum for Video Production Certificate

1st Semester (Fall)	C-L-SHC
BPT 111	Broadcast Law & Ethics 3-0-3
BPT 231A	Video/TV Production IA 1-3-2
BPT 235A	TV Performance IA <u>0-3-1</u>
	4-6-6
2nd Semester (Spring)	
BPT 231B	Video/TV Production IB 1-3-2
BPT 235B	TV Performance IB 0-3-1
BPT 250	Institutional Video <u>2-3-3</u>
	3-9-6

Total Semester Hours Credit: 12

BPT 111 Broadcast Law & Ethics 3-0-3

This course covers judicial, legislative, and administrative policies pertinent to the ethical and legal operation of broadcast and other electronic media organizations. Emphasis is placed on legal and ethical issues including First Amendment protection, FCC regulations, copyright, and libel laws. Upon completion, students should be able to demonstrate an understanding of the historical significance and modern-day application of important broadcast laws and policies.

BPT 231 Video/TV Production I 2-6-4

This course covers the language of film/video, shot composition, set design, lighting, production planning, scripting, editing, and operation of video and television production equipment. Emphasis is placed on mastering the body of knowledge and techniques followed in producing all forms of video and television production. Upon completion, students should be able to produce basic video and television productions in a team environment.

BPT 235 TV Performance I 0-6-2

This course provides hands-on experience in the operation of television studios and/or stations. Emphasis is placed on the application of skills through direct participation in the production or distribution of television programs. Upon completion, students should be able to demonstrate competence in performing key station and/or studio duties.

BPT 250 Institutional Video 2-3-3

This course covers development and production of non-broadcast video productions for clients. Emphasis is placed on satisfying client objectives, including interviewing, research, site surveying, script review, photography, and post-production. Upon completion, students should be able to plan, write, shoot, and edit an institutional video designed to meet a client's objectives.