

## Executive Summary

During 2013-2014, Central Carolina Community College (CCCC) underwent an intensive strategic planning process, through which stakeholders reviewed institutional data and identified several areas of potential growth and improvement. This process, and the resulting Strategic Plan adopted in 2015, served as the foundation for CCCC's Quality Enhancement Plan titled **MAP: My Academic Pathway**. MAP is guided by GPS, which stands for Goals + Progress leads to Success.

Student outcome data and results of QEP-related surveys demonstrate the typical CCCC student changes majors at least once. Data also shows students who switch majors take longer to complete their degree or credential, putting them at potential risk of encountering financial and/or external challenges as they strive to obtain their degree or credential.

MAP is designed to address these issues by focusing on three goals:

- **Goal 1: Enable each student to select an appropriate academic program (Goals)**
- **Goal 2: Consistently enhance each student's pathway to goal completion (Progress)**
- **Goal 3: Facilitate timely completion of each student's academic goals (Success)**

The intended plan outcome is to enable each student to make an informed program selection based on his or her individual interests, encourage the student to define distinct academic goals, and to create a clear pathway resulting in timely completion of those goals. Specifically, the outcomes include:

1. Each student will make an informed program selection upon enrollment.
2. Each student will create a complete academic plan for his or her program of study.
3. Each student will be aware of and utilize career services and faculty advising to enhance timely progress toward goal completion.
4. Each student will achieve continued, measurable progress toward academic goals.

To achieve these outcomes CCCC has created an action plan focused in three main areas:

**Informed program selection upon enrollment** - CCCC will incorporate an interest assessment, a career-decision readiness indicator, and more detailed program information into the student admission process. Students who are not ready to make an academic program selection will receive career-decision assistance based on a tiered model.

**Changes to student success courses** - CCCC will incorporate an introduction to academic planning and campus resources into student success courses (ACA). Students will be encouraged to take these courses within their first two semesters, and advisors will be prompted when a student has not taken a success course.

**Enhanced academic advising** - CCCC will provide enhanced advising to students via professional development for advisors and the implementation of tools, resources, and best practices designed to support academic planning.

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