

### CCCC Small Business e-Book Title List (5/2011)

eISBN	Content Type	Title	Publisher	Copies
9780787994532	eBook	Confessions of a Serial Entrepreneur : Why I Can't Stop Starting Over {1St Ed.}	John Wiley & Sons, Inc. (US)	2
9780787995607	eBook	Angel Financing for Entrepreneurs : Early Stage Funding for Long-term Success {1St Ed.}	John Wiley & Sons, Inc. (US)	2
9781841127514	eBook	Business Upgrade : 21 Days to Reignite the Entrepreneurial Spirit in You and Your Team	John Wiley & Sons, Ltd. (UK)	2
9780470140383	eBook	Peebles Principles : Tales and Tactics From an Entrepreneur's Life of Winning Deals, Succeeding in Business, and Creating a Fortune From Scratch	John Wiley & Sons, Inc. (US)	2
9781600050404	eBook	Confessions of a Resilient Entrepreneur : Persevering to Success	Happy About	2
9780749452858	eBook	Growing Business Handbook : Inspiration and Advice From Successful Entrepreneurs and Fast Growing UK Companies {10Th Ed.}	Kogan Page	2
9781410618689	eBook	Visual Marketing : From Attention to Action {Marketing and Consumer Psychology Series}	Lawrence Erlbaum Associates, Inc.	1
9780071595605	eBook	Raising Venture Capital for the Serious Entrepreneur	McGraw-Hill Professional	2
9781420018790	eBook	Environment Conscious Manufacturing	CRC Press	1
9781420012859	eBook	Business Resumption Planning {2Nd Ed.}	CRC Press	1
9780749453473	eBook	Business Insights, China : Practical Advice on Entry Strategy and Engagement	Kogan Page	1
9780275996048	eBook	Entrepreneur's Guide to Managing Growth and Handling Crises {The Entrepreneur's Guide}	Greenwood Publishing Group	2
9780275994990	eBook	Entrepreneur's Guide to Writing Business Plans and Proposals {Entrepreneur's Guide (Praeger)}	Greenwood Publishing Group	2
9780470245477	eBook	Corporate Reputation : 12 Steps to Safeguarding and Recovering Reputation	John Wiley & Sons, Inc. (US)	1
9780470258743	eBook	Life Entrepreneurs : Ordinary People Creating Extraordinary Lives	John Wiley & Sons, Inc. (US)	2
9780275995447	eBook	Entrepreneur's Guide to Hiring and Building the Team {Entrepreneur's Guide Series}	Greenwood Publishing Group	2
9780071641449	eBook	Tips and Traps for Marketing Your Business {McGraw Hill Professional}	McGraw-Hill Professional	2
9780749454432	eBook	Risk Issues and Crisis Management in Public Relations : a Casebook of Best Practice {PR in Practice Series; 4th Ed.}	Kogan Page	1
9780814401897	eBook	Accidental Entrepreneur : 50 Things I Wish Someone Had Told Me About Starting a Business	AMACOM Books	2
9780470192542	eBook	Beat the System : 11 Secrets to Building an Entrepreneurial Culture in a Bureaucratic World	John Wiley & Sons, Inc. (US)	2
9780470245361	eBook	Taking Brand Initiative : How Companies Can Align Strategy, Culture, and Identity Through Corporate Branding {1St Ed.}	John Wiley & Sons, Inc. (US)	1
9780470281864	eBook	Operational Risk Management : A Case Study Approach to Effective Planning and Response	John Wiley & Sons, Inc. (US)	1
9780470277225	eBook	Web Stores for Dummies : Do-it-yourself {--For Dummies}	John Wiley & Sons, Inc. (US)	2
9780470257197	eBook	Real You Incorporated : 8 Essentials for Women Entrepreneurs	John Wiley & Sons, Inc. (US)	2
9780470257159	eBook	Riding the Indian Tiger : Understanding India--the World's Fastest Growing Market	John Wiley & Sons, Inc. (US)	1
9781567207309	eBook	Survival Tactics : The Top 11 Behaviors of Successful Entrepreneurs	Greenwood Publishing Group	2
9781906465094	eBook	Start : How to Get Your Business Underway	John Wiley & Sons, Ltd. (UK)	2
9780203938638	eBook	Entrepreneurial Personality : a Social Construction {2Nd Ed.}	Taylor & Francis Routledge	2

9780071606202	eBook	Perfect Phrases for Dealing With Difficult Situations at Work : Hundreds of Ready-to-use Phrases for Coming Out on Top Even in the Toughest Office Conditions {McGraw-Hill Professional}	McGraw-Hill Professional	2
9780814410691	eBook	Managing Brand You : Seven Steps to Creating Your Most Successful Self	AMACOM Books	2
9780814410172	eBook	Age Curve : How to Profit from the Coming Demographic Storm	AMACOM Books	1
9780071641647	eBook	9 Elements of Family Business Success : a Proven Formula for Improving Leadership & Relationships in Family Businesses {McGraw-Hill Professional}	McGraw-Hill Professional	2
9780749454999	eBook	Questionnaire Design : How to Plan, Structure and Write Survey Material for Effective Market Research {Market Research in Practice Series; 2nd Ed.}	Kogan Page	1
9780470387276	eBook	Risk and Security Management : Protecting People and Sites Worldwide	John Wiley & Sons, Inc. (US)	1
9780470391112	eBook	Political Dilemmas at Work : How to Maintain Your Integrity and Further Your Career	John Wiley & Sons, Inc. (US)	2
9780080943244	eBook	Management By Process : a Roadmap to Sustainable Business Process Management {1St Ed.}	Elsevier LTD.	1
9780230592421	eBook	Asia Future Shock : Business Crisis and Opportunity in the Coming Years	Palgrave Macmillan (UK)	1
9780071643665	eBook	Reshaping Your Business With Web 2.0 : Using the New Collaborative Technologies to Lead Business Transformation {McGraw Hill Professional}	McGraw-Hill Professional	1
9780470374078	eBook	Designing Matrix Organizations That Actually Work : How IBM, Procter & Gamble, and Others Design for Success {Jossey-Bass Business & Management Series; 1st Ed.}	John Wiley & Sons, Inc. (US)	1
9780470378304	eBook	Great Business Teams : Cracking the Code for Standout Performance	John Wiley & Sons, Inc. (US)	1
9781402216978	eBook	Top Performer's Guide to Attitude	Sourcebooks, Inc.	2
9781435693364	eBook	Entrepreneurship : the Seeds of Success	Harriman House	2
9781606928264	eBook	Business Fluctuations and Cycles	Nova Science Publishers, Inc	1
9781600051241	eBook	DNA of the Young Entrepreneur : a Way to Wealth for Young Entrepreneurs	Happy About	2
9780470406175	eBook	Prove It Before You Promote It : How to Take the Guesswork Out of Marketing	John Wiley & Sons, Inc. (US)	1
9783540464549	eBook	Building a Future With BRICs : the Next Decade for Offshoring	Springer Science & Business Media	1
9781420086263	eBook	How to Develop and Implement a Security Master Plan	CRC Press	1
9780071641876	eBook	Perfect Phrases for Managing Your Small Business	McGraw-Hill Professional	2
9781435699656	eBook	Going Global : International Outlook for Private Companies	Financial Executives Research Foundation, Inc.	1
9783540890782	eBook	Working With India : the Softer Aspects of a Successful Collaboration With the Indian IT & BPO Industry	Springer Science & Business Media	1
9780814413357	eBook	ROI of Human Capital : Measuring the Economic Value of Employee Performance {2Nd Ed.}	AMACOM Books	1
9780749455538	eBook	Crisis Communication : Practical PR Strategies for Reputation Management and Company Survival	Kogan Page	1
9780749456054	eBook	30 Day MBA : Learn the Essential Top Business School Concepts, Skills and Language Whilst Keeping Your Job and Your Cash	Kogan Page	1
9780071591270	eBook	Entrepreneurial Finance : Finance and Business Strategies for the Serious Entrepreneur {2Nd Ed.}	McGraw-Hill Professional	2
9780470438176	eBook	Little Black Book of Online Business : 1001 Insider Resources Every Business Owner Needs	John Wiley & Sons, Inc. (US)	2
9780470742082	eBook	Managing the Human Factor in Information Security : How to Win Over Staff and Influence Business Managers	John Wiley & Sons, Ltd. (UK)	1
9781420062762	eBook	How to Complete a Risk Assessment in 5 Days or Less	CRC Press	1
9780470743799	eBook	Corporate Finance : Theory and Practice {2Nd Ed.}	John Wiley & Sons, Ltd. (UK)	1

9780470455050	eBook	Business Agility : Sustainable Prosperity in a Relentlessly Competitive World {Microsoft Executive Leadership Series}	John Wiley & Sons, Inc. (US)	2
9780814413050	eBook	Web Copy That Sells : the Revolutionary Formula for Creating Killer Copy That Grabs Their Attention and Compels Them to Buy {2Nd Ed.}	AMACOM Books	1
9780814410714	eBook	Young Guns : the Fearless Entrepreneur's Guide to Chasing Your Dreams and Breaking Out on Your Own	AMACOM Books	2
9781846730771	eBook	Dancing With the Bear : a Serial Entrepreneur Goes East	Blue Ibex, LTD	2
9781906465605	eBook	Get Backed, Get Big, Get Bought : Plan Your Start-up With the End in Mind	John Wiley & Sons, Ltd. (UK)	2
9780470501221	eBook	Google Speaks : Secrets of the World's Greatest Billionaire Entrepreneurs, Sergey Brin and Larry Page	John Wiley & Sons, Inc. (US)	2
9780470526361	eBook	Consumer Behavior for Dummies {--For Dummies}	John Wiley & Sons, Inc. (US)	1
9780313350511	eBook	Born, Not Made : the Entrepreneurial Personality	Greenwood Publishing Group	2
9780511534379	eBook	Emerging Multinationals from Emerging Markets	Cambridge University Press	1
9780230235021	eBook	Global Latinas : Latin America's Emerging Multinationals {INSEAD Business Press}	Palgrave Macmillan (UK)	1
9780230621084	eBook	Dream : How I Learned the Risks and Rewards of Entrepreneurship and Made Millions {1St Ed.}	Palgrave Macmillan (UK)	2
9780387885971	eBook	International Entrepreneurship : Innovative Solutions for a Fragile Planet	Springer Science & Business Media	2
9781440501197	eBook	60 Second Organizer : Sixty Solid Techniques for Beating Chaos at Work {2Nd Ed.}	FW Media, Inc.	2
9781440501043	eBook	Stephan Schiffman's Sales Essentials	FW Media, Inc.	1
9788178299938	eBook	Entrepreneurial Management	Sage Publications India Pvt., Ltd.	2
9780470425312	eBook	Skirts in the Boardroom : a Woman's Survival Guide to Success in Business & Life	John Wiley & Sons, Inc. (US)	2
9780470488379	eBook	Business Intelligence Success Factors : Tools for Aligning Your Business in the Global Economy {Wiley and SAS Business Series}	John Wiley & Sons, Inc. (US)	1
9780891062622	eBook	5 Steps to Expert : How to Go from Business Novice to Elite Performer	Davies-Black Publishing	2
9781444306576	eBook	International Management : Culture and Beyond {4Th Ed.}	John Wiley & Sons, Ltd. (UK)	1
9780080885179	eBook	Cult of Analytics : Driving Online Marketing Strategies Using Web Analytics {E marketing Essentials; 1st Ed.}	Elsevier LTD.	1
9780749457426	eBook	Online Public Relations : a Practical Guide to Developing an Online Strategy in the World of Social Media {PR in Practice Series; 2nd Ed.}	Kogan Page	1
9780749456047	eBook	Understanding Digital Marketing : Marketing Strategies for Engaging the Digital Generation	Kogan Page	1
9780749457389	eBook	Armstrong's Handbook of Human Resource Management Practice {Eleventh Ed.}	Kogan Page	1
9780749457440	eBook	Making Sense of Business : a No-nonsense Guide to Business Skills for Managers and Entrepreneurs	Kogan Page	2
9780749457518	eBook	Mastering Web 2.0 : Transform Your Business Using Key Website and Social Media Tools	Kogan Page	1
9780749457549	eBook	How to Be a Successful Entrepreneur : Spot the Opportunity, Take a Risk and Build a Brilliant Business	Kogan Page	2
9780749457532	eBook	Working for Yourself : an Entrepreneur's Guide to the Basics {26Th Ed.}	Kogan Page	2
9780749456115	eBook	Business Insights, Europe : a Practical Guide to Company Formation, Employment Law and Taxation Across the EU	Kogan Page	1
9780470478080	eBook	Business Continuity Management : Building an Effective Incident Management Plan	John Wiley & Sons, Inc. (US)	1
9780313352898	eBook	Entrepreneur's Guide to Successful Leadership {The Entrepreneur's Guide}	Greenwood Publishing Group	2

9780313350498	eBook	Entrepreneur's Guide to Marketing {The Entrepreneur's Guide}	Greenwood Publishing Group	2
9780881736083	eBook	Green Facilities Handbook : Simple & Profitable Strategies for Managers	The Fairmont Press	1
9780674044821	eBook	Brand New China : Advertising, Media, and Commercial Culture	Harvard University Press	1
9780674038547	eBook	Organization of Firms in a Global Economy	Harvard University Press	1
9780191548567	eBook	Global Environment of Business	Oxford University Press	1
9780230236851	eBook	Sustainability Strategies : When Does It Pay to Be Green? {INSEAD Business Press Series}	Palgrave Macmillan (UK)	1
9780230584211	eBook	Globalization, Regionalization and Business : Conflict, Convergence and Influence {International Political Economy Series}	Palgrave Macmillan (UK)	1
9781742440507	eBook	Disaster Recovery 100 Success Secrets : IT Business Continuity, Disaster Recovery Planning and Services	Emerero Pty Ltd	1
9781742440514	eBook	Disaster Recovery Gotchas-- Watch Out for These Common Mistakes!-- and Much More : 101 World Class Expert Facts, Hints, Tips and Advice on Disaster Recovery	Emerero Pty Ltd	1
9781598637151	eBook	Business Analyst's Handbook	Course PTR	1
9781848449312	eBook	Cases in Technological Entrepreneurship : Converting Ideas Into Value	Edward Elgar Publishing, Inc.	2
9780071625968	eBook	Change One Thing : Discover What's Holding You Back and Fix It--with the Secrets of a Top Executive Image Consultant	McGraw-Hill Professional	2
9781400829088	eBook	Venturesome Economy : How Innovation Sustains Prosperity in a More Connected World	Princeton University Press	1
9780814414934	eBook	Fundamentals of Enterprise Risk Management : How Top Companies Assess Risk, Manage Exposures, and Seize Opportunities	AMACOM Books	1
9780754681342	eBook	Going Global : Managing the HR Function Across Countries and Cultures {Gower HR Transformation Series}	Ashgate Publishing Limited	1
9780566092435	eBook	Change Leadership : Developing a Change-adept Organization	Ashgate Publishing Limited	1
9781441623843	eBook	Breaking in and Moving Up : New Industrial Challenges for the Bottom Billion and the Middle-income Countries {Industrial Development Report}	United Nations Publications	1
9780071628808	eBook	Own the Room : Business Presentations That Persuade, Engage & Get Results	McGraw-Hill Professional	2
9781849770217	eBook	Business Guide to Sustainability : Practical Strategies and Tools for Organizations {2Nd Ed.}	Earthscan Ltd.	1
9781607730279	eBook	42 Rules to Jump Start Your Professional Success	Happy About	2
9781439809075	eBook	Security Manager's Guide to Disasters : Managing Through Emergencies, Violence, and Other Workplace Threats	CRC Press	1
9780470527320	eBook	Leading With CARE : How Women Around the World Are Inspiring Businesses, Empowering Communities, and Creating Opportunity {1St Ed.}	John Wiley & Sons, Inc. (US)	2
9780230623804	eBook	Green Workplace : Sustainable Strategies That Benefit Employees, the Environment, and the Bottom Line {1St Ed.}	Palgrave Macmillan (UK)	1
9780203879412	eBook	International Business : Strategy and the Multinational Company	Taylor & Francis Routledge	1
9780470499078	eBook	Mentee's Guide : Making Mentoring Work for You {The Jossey-Bass Higher and Adult Education Series; 1st Ed.}	John Wiley & Sons, Inc. (US)	2
9780470538432	eBook	Digital Handshake : Seven Proven Strategies to Grow Your Business Using Social Media	John Wiley & Sons, Inc. (US)	1
9780071601894	eBook	Upstarts : How GenY Entrepreneurs Are Rocking the World of Business and 8 Ways You Can Profit from Their Success	McGraw-Hill Professional	2
9780071635257	eBook	Perfect Phrases for Sales Presentations : Hundreds of Ready-to-use Phrases for Delivering Powerful and Persuasive Presentations	McGraw-Hill Professional	2
9780071635424	eBook	Inner Excellence : Achieve Extraordinary Business Success Through Mental Toughness	McGraw-Hill Professional	2

9780071626156	eBook	Big Book of Marketing : Lessons and Best Practices from the World's Greatest Companies	McGraw-Hill Professional	1
9780071641609	eBook	Perfect Phrases for Meetings : Hundreds of Ready-to-use Phrases to Get Your Message Across and Advance Your Career	McGraw-Hill Professional	2
9780071605571	eBook	Design for Environment : a Guide to Sustainable Product Development {2Nd Ed.}	McGraw-Hill Professional	1
9780071634656	eBook	Real Truth About Success : What the Top 1 Percent Does Differently, Why They Won't Tell You, and How You Can Do It Anyway	McGraw-Hill Professional	2
9780071598330	eBook	Grow from Within : Mastering Corporate Entrepreneurship and Innovation	McGraw-Hill Professional	2
9780071713566	eBook	Buy Me! : New Ways to Get Customers to Choose Your Products and Ignore the Rest	McGraw-Hill Professional	1
9780071664950	eBook	Perfect Phrases for Professional Networking : Hundreds of Ready-to-use Phrases for Meeting and Keeping Helpful Contacts--everywhere You Go	McGraw-Hill Professional	2
9780071664219	eBook	Super Staying Power : What You Need to Become Valuable and Resilient at Work	McGraw-Hill Professional	2
9780814414125	eBook	American Entrepreneur : the Fascinating Stories of the People Who Defined Business in the United States	AMACOM Books	2
9781741768725	eBook	Bulletproof Your Business Now : Essential Advice You Need to Survive Tough Times in Business	Allen & Unwin	2
9780071664059	eBook	Connectability : 8 Keys to Building Strong Partnerships With Your Colleagues and Your Customers	McGraw-Hill Professional	2
9781576759851	eBook	Living in More Than One World : How Peter Drucker's Wisdom Can Inspire and Transform Your Life {A BK Life Book; 1st Ed.}	Berrett Koehler	2
9780756650995	eBook	Presenting {Essential Managers; 1st American Ed.}	Dorling Kindersley	2
9780756649937	eBook	Doing Business in India {Essential Managers; 1st American Ed.}	Dorling Kindersley	1
9780756649951	eBook	Green Business {Essential Managers; 1st American Ed.}	Dorling Kindersley	1
9780470549551	eBook	Mastering Financial Accounting Essentials : the Critical Nuts and Bolts {{Wiley Finance}}	John Wiley & Sons, Inc. (US)	1
9780749458515	eBook	Theory & Practice of Training {6Th Ed.}	Kogan Page	1
9780749458331	eBook	Diversification Strategy : How to Grow a Business By Diversifying Successfully	Kogan Page	1
9780749458348	eBook	Ads to Icons : How Advertising Succeeds in a Multimedia Age {2Nd Ed.}	Kogan Page	1
9780226029184	eBook	Bringing in the Future : Strategies for Farsightedness and Sustainability in Developing Countries	University of Chicago Press	1
9781849801881	eBook	Creating Ecological Value : an Evolutionary Approach to Business Strategies and the Natural Environment	Edward Elgar Publishing, Inc.	1
9780814415269	eBook	AMA Handbook of Public Relations	AMACOM Books	1
9780313365126	eBook	Scrappy Startups : How 15 Ordinary Women Turned Their Unique Ideas Into Profitable Businesses	ABC-CLIO	2
9781600051555	eBook	I Need a Killer Press Release--now What? : a Guide to Online PR	Happy About	1
9780470559529	eBook	It's Not Who You Know, It's Who Knows You! : the Small Business Guide to Raising Your Profits By Raising Your Profile	John Wiley & Sons, Inc. (US)	2
9780470588482	eBook	Worst-case Scenario Business Survival Guide : How to Survive the Recession, Handle Layoffs, Raise Emergency Cash, Thwart an Employee Coup, and Avoid Other Potential Disasters!	John Wiley & Sons, Inc. (US)	1
9781849774628	eBook	Three Secrets of Green Business : Unlocking Competitive Advantage in a Low Carbon Economy	Earthscan Ltd.	1
9781741767056	eBook	Advertising and the Mind of the Consumer : What Works, What Doesn't, and Why {Rev. 3rd International Ed.}	Allen & Unwin	1
9780203870341	eBook	Marketing : the Basics {The Basics; 2nd Ed.}	Taylor & Francis Routledge	1
9780230594241	eBook	Operations Excellence : Smart Solutions for Business Success {Think : Act}	Palgrave Macmillan (UK)	1
9780230594166	eBook	Sourcing in India : Strategies and Experiences in the Land of Service Offshoring	Palgrave Macmillan (UK)	1

9780230251076	eBook	Handbook of Global Outsourcing and Offshoring	Palgrave Macmillan (UK)	1
9780313355356	eBook	Breaking Free : How to Quit Your Job and Start Your Own Business	ABC-CLIO	2
9780470160169	eBook	Good to Green : Managing Business Risks and Opportunities in the Age of Environmental Awareness	John Wiley & Sons (CAN)	1
9780511650345	eBook	Arab Economies in the Twenty-first Century	Cambridge eText	1
9789812814227	eBook	South Asia : Rising to the Challenge of Globalization	World Scientific Publishing Co.	1
9788132104087	eBook	Management of Technology and Innovation : Competing Through Technological Excellence {2Nd Ed.}	Sage Publications India Pvt., Ltd.	1
9789812619488	eBook	E-mail Etiquette : a Fresh Look at Dealing Effectively With E-mail, Developing Great Style, and Writing Clear, Concise Messages {Success Skills Series}	Marshall Cavendish International (Asia) Pte Ltd	2
9789812619501	eBook	Powerful People Skills {Success Skills Series}	Marshall Cavendish International (Asia) Pte Ltd	2
9789812619518	eBook	Communication : Your Key to Success {Success Skills Series}	Marshall Cavendish International (Asia) Pte Ltd	2
9781573879217	eBook	Mobile Marketing Handbook : a Step-by-step Guide to Creating Dynamic Mobile Marketing Campaigns	Information Today	1
9780749458638	eBook	People, Planet, Profit : How to Embrace Sustainability for Innovation and Business Growth	Kogan Page	1
9780470573068	eBook	Implementing Word of Mouth Marketing : Online Strategies to Identify Influencers, Craft Stories, and Draw Customers	John Wiley & Sons, Inc. (US)	1
9781907321375	eBook	Mind Chi : Re-wire Your Brain in 8 Minutes a Day : Strategies for Success in Business and Life	John Wiley & Sons, Inc. (US)	2
9780470564561	eBook	Guerrilla Marketing Goes Green : Winning Strategies to Improve Your Profits and Your Planet	John Wiley & Sons, Inc. (US)	1
9780470606636	eBook	New Rules of Marketing and PR : How to Use Social Media, Blogs, News Releases, Online Video, & Viral Marketing to Reach Buyers Directly {2Nd Ed.}	John Wiley & Sons, Inc. (US)	1
9780470603796	eBook	Thriving in the New Economy : Lessons from Today's Top Business Minds	John Wiley & Sons, Inc. (US)	1
9780230237322	eBook	Contemporary Challenges to International Business {The Academy of International Business}	Palgrave Macmillan (UK)	1
9780857023155	eBook	Entrepreneurship for Everyone : a Student Textbook	Sage Publications, Ltd.	2
9780470688632	eBook	Climb the Green Ladder : Make Your Company and Career More Sustainable	John Wiley & Sons, Ltd. (UK)	1
9780470573426	eBook	Handbook of Global and Multicultural Negotiation {1St Ed.}	John Wiley & Sons, Inc. (US)	1
9780470620991	eBook	Social Media 101 : Tactics and Tips to Develop Your Business Online	John Wiley & Sons, Inc. (US)	1
9780470619698	eBook	Engage! : the Complete Guide for Brands and Businesses to Build, Cultivate, and Measure Success in the New Web	John Wiley & Sons, Inc. (US)	1
9780470620977	eBook	Robert's Rules of Innovation : a 10-step Program for Corporate Survival	John Wiley & Sons, Inc. (US)	1
9781608765676	eBook	Entrepreneurship and Its Economic Significance, Behavior and Effects	Nova Science Publishers, Inc	2
9780821382271	eBook	Global Economic Prospects : Crisis, Finance, and Growth 2010	World Bank	1
9780071744072	eBook	Self-promotion for Introverts : the Quiet Guide to Getting Ahead	McGraw-Hill Professional	2

9780470595688	eBook	Data-driven Marketing : the 15 Metrics Everyone in Marketing Should Know	John Wiley & Sons, Inc. (US)	1
9780470613092	eBook	Anti-corruption Handbook : How to Protect Your Business in the Global Marketplace	John Wiley & Sons, Inc. (US)	1
9780470618684	eBook	Game-based Marketing : Inspire Customer Loyalty Through Rewards, Challenges, and Contests	John Wiley & Sons, Inc. (US)	1
9789814312011	eBook	100 Great Business Ideas : from Leading Companies Around the World {100 Great Ideas; [New Ed.]}	Marshall Cavendish International (Asia) Pte Ltd	1
9789814312035	eBook	100 Great Marketing Ideas : from Leading Companies Around the World {100 Great Ideas}	Marshall Cavendish International (Asia) Pte Ltd	1
9789814312042	eBook	100 Great PR Ideas : from Leading Companies Around the World {100 Great Ideas}	Marshall Cavendish International (Asia) Pte Ltd	1
9789814312066	eBook	100 Great Time Management Ideas {100 Great Ideas}	Marshall Cavendish International (Asia) Pte Ltd	2
9789814312134	eBook	Copywriting Sourcebook : How to Write Better Copy, Faster--for Everything from Ads to Websites	Marshall Cavendish International (Asia) Pte Ltd	1
9789814312417	eBook	Two Degrees of Separation : Creating a Truly Effective Network of Contacts	Marshall Cavendish International (Asia) Pte Ltd	2
9781420078718	eBook	Risk Analysis and Security Countermeasure Selection	CRC Press	1
9781552504598	eBook	Market Dynamics and Productivity in Developing Countries : Economic Reforms in the Middle East and North Africa	International Development Research Centre	1
9780071740524	eBook	Accelerating Out of the Great Recession : How to Win in a Slow-growth Economy	McGraw-Hill Professional	1
9781402228278	eBook	Accounting for Non-accountants : the Fast and Easy Way to Learn the Basics {Quick Start Your Business; 2nd Ed.}	Sourcebooks, Inc.	2
9780470632482	eBook	Social Entrepreneurship for Dummies {--For Dummies}	John Wiley & Sons, Inc. (US)	2
9780470632543	eBook	Marketing Research Kit for Dummies {For Dummies}	John Wiley & Sons, Inc. (US)	1
9780470471166	eBook	Performance Management : Integrating Strategy Execution, Methodologies, Risk, and Analytics {[Wiley and SAS Business Series]}	John Wiley & Sons, Inc. (US)	1
9780814415511	eBook	Export/import Procedures and Documentation {Rev. and Updated 4th Ed.}	AMACOM Books	1
9780071638685	eBook	Turn Clicks Into Customers : Proven Marketing Techniques for Converting Online Traffic Into Revenue	McGraw-Hill Professional	1
9780071747103	eBook	Investing in BRIC Countries : Evaluating Risk and Governance in Brazil, Russia, India, & China	McGraw-Hill Professional	1
9780071743945	eBook	McGraw-Hill 36-hour Course : Business Writing and Communication {2Nd Ed.}	McGraw-Hill Professional	2
9780313376672	eBook	Next Generation of Women Leaders : What You Need to Lead but Won't Learn in Business School	ABC-CLIO	2
9780313365201	eBook	Inside the Chinese Business Mind : a Tactical Guide for Managers	ABC-CLIO	1
9780313365836	eBook	Entrepreneur's Guide to Advertising {The Entrepreneur's Guide}	ABC-CLIO	2
9780749458744	eBook	Green Logistics : Improving the Environmental Sustainability of Logistics	Kogan Page	1

9780470470046	eBook	Can Do Writing : the Proven Ten-step System for Fast and Effective Business Writing	John Wiley & Sons, Inc. (US)	2
9780470622568	eBook	Social Media Metrics : How to Measure and Optimize Your Marketing Investment {The New Rules of Social Media Series}	John Wiley & Sons, Inc. (US)	1
9780470609439	eBook	Invaluable : the Secret to Becoming Irreplaceable {1St Ed.}	John Wiley & Sons, Inc. (US)	2
9780470595701	eBook	Creating Your Own Destiny : How to Get Exactly What You Want Out of Life and Work	John Wiley & Sons, Inc. (US)	2
9780470622599	eBook	Marketing in the Age of Google : Your Online Strategy Is Your Business Strategy	John Wiley & Sons, Inc. (US)	1
9781441650979	eBook	International Economic Relations	KALPAZ PUBLICATIONS	1
9780470636473	eBook	Retail Doctor's Guide to Growing Your Business : a Step-by-step Approach to Quickly Diagnose, Treat, and Cure	John Wiley & Sons, Inc. (US)	2
9780470640869	eBook	Living for the Weekday : What Every Employee and Boss Needs to Know About Enjoying Work and Life	John Wiley & Sons, Inc. (US)	2
9780814415559	eBook	Experience Effect : Engage Your Customers With a Consistent and Memorable Brand Experience	AMACOM Books	1
9780071703444	eBook	How to Read a Balance Sheet	McGraw-Hill Professional	2
9780071751117	eBook	Networking Survival Guide : Practical Advice to Help You Gain Confidence, Approach People, and Get the Success You Want {2Nd Ed.}	McGraw-Hill Professional	2
9780071740562	eBook	Resilient Organization : How Adaptive Cultures Thrive Even When Strategy Fails	McGraw-Hill Professional	1
9780749459437	eBook	Fundamentals of Risk Management : Understanding, Evaluating, and Implementing Effective Risk Management	Kogan Page	1