

## ***Program Planning Guide***

### ***Broadcasting Production Technology, Certificate in Audio/Radio Production and Performance (C3012010)***

Program Length: Two semesters beginning fall.

Career Pathway Options: Associate in Applied Science Degree in Broadcasting Production Technology and/or Diploma in Radio Broadcasting Production Technology (Higher entrance standards required).

Program Sites: Lee Main Campus - Day Program

<b>Suggested Course Schedule:</b>	<b>HOURS</b>			<b>Grade</b>	<b>Semester</b>	<b>Notes</b>
	<b>Class</b>	<b>Lab</b>	<b>Credit</b>			
<b>1st Semester (Fall)</b>						
BPT 121	Broadcast Speech I	2	3	3		
BPT 131	Audio/Radio Production I	2	6	4		
BPT 135A	Radio Performance IA	0	3	1		
		4	12	8		
<b>2nd Semester (Spring)</b>						
BPT 122	Broadcast Speech II	2	3	3		
BPT 132	Audio/Radio Production II	2	6	4		
BPT 135	Radio Performance IIB	0	3	1		
		4	12	8		

Total Semester Hours Credit: 16

#### **Course Descriptions:**

##### **BPT 121 Broadcast Speech I 2-3-3**

This course covers basic preparation and performance of on-air talents' speaking quality. Emphasis is placed on developing a pleasant and efficient voice with techniques applied to taped news, features, commercial copy, and announcing. Upon completion, students should be able to show improvement and aptitude in proper articulation, pronunciation, rate of delivery, pitch, breathing techniques, inflection, projection, and phrasing.

##### **BPT 122 Broadcast Speech II 2-3-3**

*Prerequisite: BPT 121*

This course covers basic and advanced preparation and performance of on-air speech. Emphasis is placed on enhancing a pleasant, effective voice with techniques applied to impromptu speaking, radio plays, and taped presentations. Upon completion, students should be able to employ proper articulation, pronunciation, rate of delivery, phrasing, and other voice techniques in a professional manner.

##### **BPT 131 Audio/Radio Production I 2-6-4**

This course covers the creation, development, production, and presentation of audio programming elements for broadcast and/or other electronic media applications. Emphasis is placed on the proper operation of professional audio equipment and the study of basic physical behavior and perceptual effects of sound. Upon completion, students should be able to correctly operate audio recording and playback equipment and demonstrate an understanding of the basic components of sound.

##### **BPT 132 Audio/Radio Production II 2-6-4**

*Prerequisite: BPT 131*

This course covers the use of advanced audio production techniques in broadcast and/or other electronic media applications. Topics include basic audio signal processing equipment and analog and digital professional audio recording and playback equipment. Upon completion, students should be able to optimize the use of professional audio equipment in the production of effective audio programming.

##### **BPT 135 Radio Performance I 0-6-2**

This course provides an opportunity to operate the college radio station as an announcer/board operator. Emphasis is placed on operating control-room equipment, logging transmitter readings, EBS tests, reading news, and broadcasting free of interruptions. Upon completion, students should be able to prepare music, public service announcements, and promos for timely broadcast; introduce songs/programs smoothly; and follow FCC rules.