

NATIONAL SMALL BUSINESS WEEK

MAY 5 – MAY 11, 2019

All seminars are **FREE!**

Interested in starting a business?
Get your business up and running this May!

Celebrating all month long!

TUESDAY, MAY 7 | Starting a Business/Building a Plan

This webinar tackles the often overwhelming topic of creating a plan for your business. We walk you through everything! When you finish this course, you will be able to write a plan that gets the attention of investors.

THURSDAY, MAY 16 | Marketing Your Business

Discover how to most effectively and efficiently use the many marketing tools available. Gain insights to understand and reach your customer, analyze your industry and business environment and differentiate between branding, advertising, and grassroots marketing techniques.

TUESDAY, MAY 21 | Business Taxes

Gain a solid understanding of taxes required for small business owners and develop the best tax strategy for your business. Discover how everyday business decisions can have tax implications that can affect your bottom line. This seminar is important for both new and experienced business owners.

TUESDAY, MAY 30 | Business Plan Basics

A business plan can be the most important tool a small business owner has. Learn how to turn your ideas into a solid plan for financing and long-term success. Find out how marketing, operations, and finance are interrelated. Discover how a business plan is used by potential lenders, the dos and don'ts of writing a plan and steps for making the process easy. This seminar is designed for new and established business owners.

To register, go to www.bit.ly/sanfordbiz
or email tbrown@cccc.edu

All seminars are held at the Center for Workforce Innovation in Sanford. (Exception: "Starting a Business/Building a Plan" is held online)



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