A. General Education Courses (15 SHC)  
ENG 111 Writing and Inquiry 3-0-3  
MAT 110 Math Measurement & Literacy 2-2-3  
LEX 121 Humanities/Fine Arts Requirement 3-0-3  
LEX 160 Social/Behavioral Science Requirement 3-0-3  
LEX 211 Real Property II 1-4-3  
LEX 260 Bankruptcy and Collections 3-0-3  
LEX 270 Law Office Mgt/Technology 1-2-2  
LEX 271 Law Office Writing 1-2-2  
LEX 280 Ethics and Professionalism 2-0-2

Total Semester Hours Credit Required for Graduation: 45

Commercial and Artistic Production Technologies

Broadcasting Production Technology  
Credential: Associate in Applied Science  
Degree in Broadcasting Production Technology A30120

Students enrolled in the Broadcasting Production Technology curriculum will develop professional skills in radio, television, audio, video, and related applications.

Training emphasizes speech, script writing, production planning, editing, and post production. Students - also study the development of the broadcasting industry, sales, ethics, law, marketing, and management. Hands-on training and teamwork approaches are essential to the instructional process.

Upon successful completion, students are prepared to enter broadcasting, production, and related industries in a variety of occupations.

Program Length: 6 semesters
Career Pathway Options: Associate in Applied Science Degree in Broadcasting Production Technology  
Note: Associate in Applied Science students may begin with the Radio or the TV Production sequence.  
Program Sites: Lee Campus - Day Program; Harnett Campus – Selected courses

Course Requirements for Broadcasting Production Technology Degree

B. Major Requirements (13 SHC)  
BPT 110 Introduction to Broadcasting 3-0-3  
BPT 111 Broadcast Law and Ethics 3-0-3  
BPT 112 Broadcast Writing 3-2-4  
BPT 113 Broadcast Sales 3-0-3

C. Other Major Requirements (40-41 SHC)  
BPT 121 Broadcast Speech I 2-3-3  
BPT 122 Broadcast Speech II 2-3-3  
BPT 131 Audio/Radio Production I 2-6-4  
BPT 132 Audio/Radio Production II 2-6-4  
BPT 135 Radio Programming I 0-6-2  
BPT 210 Broadcast Management 3-0-3  
BPT 215 Broadcast Programming 3-0-3  
BPT 231 Video/TV Production I 2-6-4  
BPT 232 Video/TV Production II 2-6-4  
BPT 235 TV Performance I 0-6-2  
BPT 250 Institutional Video 2-3-3  
CIS 110 Introduction to Computers 2-2-3  
WBL 111 Work-Based Learning I 0-10-1

Major Electives—Take one course:  
BPT 236 TV Performance II 0-6-2  
WBL 121 Work-Based Learning II 0-10-1

D. Other Requirements (1 SHC)  
Student Success—Take one course:  
ACA 111 College Student Success 1-0-1  
ACA 115 Success and Study Skills 0-2-1  
ACA 122 College Transfer Success 1-0-1

Total Semester Hours Credit Required for Graduation: 69

Broadcasting Production Technology  
Credential: Radio Broadcasting Production Technology Diploma  
D3012010

Students enrolled in the Radio Broadcasting Production Technology diploma curriculum will develop professional skills in radio, audio, and related applications. Training will emphasize speech, script writing, radio production planning, editing, and post production. Students will also study the development of the radio broadcasting industry, sales, ethics, law, marketing, and management. Hands-on training and teamwork approaches are essential to the instructional process.

Upon successful completion, students are prepared to enter radio broadcasting, production, and related industries in a variety of occupations. Credits earned in this program may be transferred toward an Associate in Applied Science Degree in Broadcasting Production Technology provided the student meets the entrance requirements for the degree program.

Program Length: 3 semesters
Career Pathway Options: Associate in Applied Science Degree in Broadcasting Production Technology (Higher entrance standards required); Diploma in Television Broadcasting Production Technology

Program Sites: Lee Campus - Day Program; Harnett Campus – Selected courses

Course Requirements for Radio Broadcasting Production Technology Diploma

<table>
<thead>
<tr>
<th>Course Requirements for Radio Broadcasting Production Technology Diploma</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>A. General Education Courses (6 SHC) C-L-SHC</strong></td>
</tr>
<tr>
<td>ENG 111 Writing and Inquiry 3-0-3</td>
</tr>
<tr>
<td>Social/Behavioral Science Requirement 3-0-3</td>
</tr>
<tr>
<td><strong>B. Required Major Core Courses (13 SHC)</strong></td>
</tr>
<tr>
<td>BPT 110 Introduction to Broadcasting 3-0-3</td>
</tr>
<tr>
<td>BPT 111 Broadcast Law and Ethics 3-0-3</td>
</tr>
<tr>
<td>BPT 112 Broadcast Writing 3-2-4</td>
</tr>
<tr>
<td>BPT 113 Broadcast Sales 3-0-3</td>
</tr>
<tr>
<td><strong>C. Other Major Hours Required for Graduation (18 SHC)</strong></td>
</tr>
<tr>
<td>BPT 121 Broadcast Speech I 2-3-3</td>
</tr>
<tr>
<td>BPT 122 Broadcast Speech II 2-3-3</td>
</tr>
<tr>
<td>BPT 131 Audio/Radio Production I 2-6-4</td>
</tr>
<tr>
<td>BPT 132 Audio/Radio Production II 2-6-4</td>
</tr>
<tr>
<td>BPT 135 Radio Performance I 0-6-2</td>
</tr>
<tr>
<td>WBL 111 Work-Based Learning I 0-10-1</td>
</tr>
<tr>
<td><strong>D. Other Requirements (1 SHC)</strong></td>
</tr>
<tr>
<td>Student Success—Take one course:</td>
</tr>
<tr>
<td>ACA 111 College Student Success 1-0-1</td>
</tr>
<tr>
<td>ACA 115 Success and Study Skills 0-2-1</td>
</tr>
<tr>
<td>ACA 122 College Transfer Success 1-0-1</td>
</tr>
</tbody>
</table>

Total Semester Hours Credit Required for Graduation: 37

Broadcasting Production Technology Credential: Television Broadcasting Production Technology Diploma D3012020

Students enrolled in the Television Broadcasting Production Technology diploma curriculum develop professional skills in television and video production, and related applications. Training emphasizes speech, script writing, television production planning, editing, and post production. Students also study the development of the television broadcasting industry, sales, ethics, law, marketing, and management. Hands-on training and teamwork approaches are essential to the instructional process.

Upon successful completion, students are prepared to enter television and video production and related industries in a variety of occupations. Credits earned in this program may be transferred toward an Associate Degree in Broadcasting Production Technology provided the student meets the entrance requirements for the degree program.