

Commercial and Artistic Production Technologies

Broadcasting Production Technology Credential: Associate in Applied Science Degree in Broadcasting Production Technology A30120

Students enrolled in the Broadcasting Production Technology curriculum will develop professional skills in radio, television, audio, video, and related applications.

Training emphasizes speech, script writing, production planning, editing, and post production. Students - also study the development of the broadcasting industry, sales, ethics, law, marketing, and management. Hands-on training and teamwork approaches are essential to the instructional process.

Upon successful completion, students are prepared to enter broadcasting, production, and related industries in a variety of occupations.

Program Length: 6 semesters

Career Pathway Options: Associate in Applied Science

Degree in Broadcasting Production Technology

Note: Associate in Applied Science students may begin with the Radio or the TV Production sequence.

Program Sites: Lee Campus - Day Program

Course Requirements for Broadcasting Production Technology Degree

A. General Education Courses (16 SHC)		C-L-SHC
ENG 111	Expository Writing	3-0-3
ENG 111A	Expository Writing Lab	0-2-1
ENG 114	Professional Research and Reporting	3-0-3
	Humanities/Fine Arts Elective	3-0-3
*MAT 115	Mathematical Models	2-2-3
	Social/Behavioral Science Elective	3-0-3

* Students may substitute MAT 140 (transferable).

B. Required Major Core Courses (13 SHC)

BPT 110	Introduction to Broadcasting	3-0-3
BPT 111	Broadcast Law and Ethics	3-0-3
BPT 112	Broadcast Writing	3-2-4
BPT 113	Broadcast Sales	3-0-3

C. Other Major Hours Required for Graduation (40 SHC)

BPT 121	Broadcast Speech I	2-3-3
BPT 122	Broadcast Speech II	2-3-3
BPT 131	Audio/Radio Production I	2-6-4
BPT 132	Audio/Radio Production II	2-6-4
BPT 135	Radio Performance I	0-6-2
BPT 210	Broadcast Management	3-0-3
BPT 215	Broadcast Programming	3-0-3
BPT 231	Video/TV Production I	2-6-4
BPT 232	Video/TV Production II	2-6-4

BPT 235	TV Performance I	0-6-2
BPT 236	TV Performance II	0-6-2
BPT 250	Institutional Video	2-3-3
CIS 110	Introduction to Computers	2-2-3
COE 111	Co-op Work Experience I	0-10-1
COE 121	Co-op Work Experience II	0-10-1

Total Semester Hours Credit Required for Graduation:
69/70

Semester Curriculum for Broadcasting Production Technology Degree

Sequence Beginning with Television

1st Semester (Fall)		C-L-SHC
BPT 110	Introduction to Broadcasting	3-0-3
BPT 111	Broadcast Law and Ethics	3-0-3
BPT 121	Broadcast Speech I	2-3-3
BPT 231	Video/TV Production I	2-6-4
BPT 235A	TV Performance I-A	0-3-1
ENG 111	Expository Writing	3-0-3
ENG 111A	Expository Writing Lab	0-2-1
		13-14-18

2nd Semester (Spring)

BPT 112	Broadcast Writing	3-2-4
BPT 113	Broadcast Sales	3-0-3
BPT 122	Broadcast Speech II	2-3-3
BPT 232	Video/TV Production II	2-6-4
BPT 235B	TV Performance I-B	0-3-1
	Social/Behavioral Science Elective	3-0-3
		13-14-18

3rd Semester (Summer) Elective: Choose One

BPT 236	TV Performance II	0-6-2
COE 121	Co-op Work Experience I	0-10-1

Students May Exit with a Diploma in Television Production Technology

4th Semester (Fall)

BPT 131	Audio/Radio Production I	2-6-4
BPT 135A	Radio Performance IA	0-3-1
BPT 210	Broadcast Management	3-0-3
BPT 215	Broadcast Programming	3-0-3
CIS 110	Introduction to Computers	2-2-3
ENG 114	Professional Research and Reporting	3-0-3
		13-11-17

5th Semester (Spring)

BPT 132	Audio/Radio Production II	2-6-4
BPT 135B	Radio Performance IB	0-3-1
BPT 250	Institutional Video	2-3-3
	Humanities/Fine Arts Elective	3-0-3
*MAT 115	Mathematical Models	2-2-3
		9-14-14

6th Semester (Summer)

COE 111	Co-op Work Experience II	0-10-1
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* Students may substitute MAT 140 (transferable).

Total Semester Hours Credit: 69/70

Semester Curriculum for Broadcasting Production
Technology Degree
Sequence Beginning with Radio

1st Semester (Fall)	C-L-SHC
BPT 110 Introduction to Broadcasting	3-0-3
BPT 111 Broadcast Law and Ethics	3-0-3
BPT 121 Broadcast Speech I	2-3-3
BPT 131 Audio/Radio Production I	2-6-4
BPT 135A Radio Performance IA	0-3-1
ENG 111 Expository Writing	3-0-3
ENG 111A Expository Writing Lab	0-2-1

13-14-18

2nd Semester (Spring)	
BPT 112 Broadcast Writing	3-2-4
BPT 113 Broadcast Sales	3-0-3
BPT 122 Broadcast Speech II	2-3-3
BPT 132 Audio/Radio Production II	2-6-4
BPT 135B Radio Performance IB	0-3-1
Social/Behavioral Science Elective	3-0-3

13-14-18

3rd Semester (Summer)	
COE 111 Co-op Work Experience I	0-10-1

Students May Exit with a Diploma in Radio Production
Technology

4th Semester (Fall)	
BPT 210 Broadcast Management	3-0-3
BPT 215 Broadcast Programming	3-0-3
BPT 231 Video/TV Production I	2-6-4
BPT 235A TV Performance IA	0-3-1
CIS 110 Introduction to Computers	2-2-3
ENG 114 Professional Research and Reporting	3-0-3

13-11-17

5th Semester (Spring)	
BPT 232 Video/TV Production II	2-6-4
BPT 235B TV Performance IB	0-3-1
BPT 250 Institutional Video	2-3-3
Human/Fine Arts Elective	3-0-3
*MAT 115 Mathematical Models	2-2-3

9-14-14

6th Semester (Summer)	
COE 121 Co-op Work Experience II	0-10-1

* Students may substitute MAT 140 (transferable).

Total Semester Hours Credit: 69

**Broadcasting Production Technology
Credential: Radio Broadcasting Production
Technology Diploma
D3012010**

Students enrolled in the Radio Broadcasting Production Technology diploma curriculum will develop professional skills in radio, audio, and related applications. Training will emphasize speech, script writing, radio production planning, editing, and post production. Students will also study the development of the radio broadcasting industry, sales, ethics, law, marketing, and management. Hands-on training and teamwork approaches are essential to the instructional process.

Upon successful completion, students are prepared to enter radio broadcasting, production, and related industries in a variety of occupations. Credits earned in this program may be transferred toward an Associate in Applied Science Degree in Broadcasting Production Technology provided the student meets the entrance requirements for the degree program.

Program Length: 3 semesters

Career Pathway Options: Associate in Applied Science Degree in Broadcasting Production Technology (Higher entrance standards required); Diploma in Television Broadcasting Production Technology

Program Sites: Lee Campus - Day Program

Course Requirements for Radio Broadcasting Production
Technology Diploma

A. General Education Courses (7 SHC)	C-L-SHC
ENG 111 Expository Writing	3-0-3
ENG 111A Expository Writing Lab	0-2-1
Social/Behavioral Science Elective	3-0-3

B. Required Major Core Courses (13 SHC)

BPT 110 Introduction to Broadcasting	3-0-3
BPT 111 Broadcast Law and Ethics	3-0-3
BPT 112 Broadcast Writing	3-2-4
BPT 113 Broadcast Sales	3-0-3

C. Other Major Hours Required for Graduation (17 SHC)

BPT 121 Broadcast Speech I	2-3-3
BPT 122 Broadcast Speech II	2-3-3
BPT 131 Audio/Radio Production I	2-6-4
BPT 132 Audio/Radio Production II	2-6-4
BPT 135 Radio Performance I	0-6-2
COE 111 Co-op Work Experience I	0-10-1

Total Semester Hours Credit Required for Graduation: 37
Semester Curriculum for Radio Broadcasting Production
Technology Diploma

1st Semester (Fall)	
BPT 110 Introduction to Broadcasting	3-0-3

BPT 111	Broadcast Law and Ethics	3-0-3
BPT 121	Broadcast Speech I	2-3-3
BPT 131	Audio/Radio Production I	2-6-4
BPT 135A	Radio Performance IA	0-3-1
ENG 111	Expository Writing	3-0-3
ENG 111A	Expository Writing Lab	0-2-1
		13-14-18

2nd Semester (Spring)

BPT 112	Broadcast Writing	3-2-4
BPT 113	Broadcast Sales	3-0-3
BPT 122	Broadcast Speech II	2-3-3
BPT 132	Audio/Radio Production II	2-6-4
BPT 135B	Radio Performance IB	0-3-1
	Social/Behavioral Science Elective	3-0-3
		13-14-18

3rd Semester (Summer)

COE 111	Co-op Work Experience I	0-10-1
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Total Semester Hours Credit Required for Graduation: 37

Broadcasting Production Technology Credential: Television Broadcasting Production Technology Diploma D3012020

Students enrolled in the Television Broadcasting Production Technology diploma curriculum develop professional skills in television and video production, and related applications. Training emphasizes speech, script writing, television production planning, editing, and post production. Students also study the development of the television broadcasting industry, sales, ethics, law, marketing, and management. Hands-on training and teamwork approaches are essential to the instructional process.

Upon successful completion, students are prepared to enter television and video production and related industries in a variety of occupations. Credits earned in this program may be transferred toward an Associate Degree in Broadcasting Production Technology provided the student meets the entrance requirements for the degree program.

Program Length: 3 semesters

Career Pathway Options: Associate in Applied Science Degree in Broadcasting Production Technology (Higher entrance standards required); Diploma in Radio Broadcasting Production Technology.

Program Sites: Lee Campus - Day Program

Course Requirements for Television Broadcasting Production Technology Diploma

A. General Education Courses (7 SHC)		C-L-SHC
ENG 111	Expository Writing	3-0-3
ENG 111A	Expository Writing Lab	0-2-1
	Social/Behavioral Science Elective	3-0-3

B. Required Major Core Courses (13 SHC)		
BPT 110	Introduction to Broadcasting	3-0-3
BPT 111	Broadcast Law and Ethics	3-0-3
BPT 112	Broadcast Writing	3-2-4
BPT 113	Broadcast Sales	3-0-3

C. Other Major Hours Required for Graduation (17 SHC)		
BPT 121	Broadcast Speech I	2-3-3
BPT 122	Broadcast Speech II	2-3-3
BPT 231	Video/TV Production I	2-6-4
BPT 232	Video/TV Production II	2-6-4
BPT 235	TV Performance I	0-6-2
	Elective: Choose One	
BPT 236	TV Performance II	0-6-2
COE 121	Co-op Work Experience I	0-10-1

Total Semester Hours Credit Required for Graduation:
37/38

Semester Curriculum for Television Broadcasting
Production Technology Diploma

1st Semester (Fall)		C-L-SHC
BPT 110	Introduction to Broadcasting	3-0-3
BPT 111	Broadcast Law and Ethics	3-0-3
BPT 121	Broadcast Speech I	2-3-3
BPT 231	Video/TV Production I	2-6-4
BPT 235A	TV Performance IA	0-3-1
ENG 111	Expository Writing	3-0-3
ENG 111A	Expository Writing Lab	0-2-1
		13-14-18
2nd Semester (Spring)		
BPT 112	Broadcast Writing	3-2-4
BPT 113	Broadcast Sales	3-0-3
BPT 122	Broadcast Speech II	2-3-3
BPT 232	Video/TV Production II	2-6-4
BPT 235B	TV Performance IB	0-3-1
	Social/Behavioral Science Elective	3-0-3
		13-14-18
3rd Semester (Summer) Choose One		
BPT 236	TV Performance II	0-6-2
COE 121	Co-op Work Experience I	0-10-1

Total Semester Hours Credit: 37/38

**Professional Arts and Crafts: Sculpture
Credential: Associate in Applied Science
Degree in Professional Arts and Crafts:
Sculpture
A30290**

This curriculum is designed to prepare individuals to become professional craftsmen and entrepreneurs in the areas of clay and metal sculpture. Coursework concentrates on the development of skills in each area of craftsmanship. Emphasis is placed on hands-on training and the design skills needed to aid students in personalizing their own work.

Graduates will be able to open and operate their own professional craft studio, work for an existing professional craftsman, or obtain employment in craft retail sales.

Program Length: 4 Semesters

Career Pathway Options: Associate of Applied Science in
Arts and Crafts: Sculpture

Program Sites: Siler City – Day, Evening

Course Requirements for Professional Arts and Crafts:
Sculpture

A. General Education Courses (16 SHC)		C-L-SHC
*ENG 111	Expository Writing	3-0-3
ENG 111A	Expository Writing Lab	0-2-1
**ENG 114	Professional Research and Reporting	3-0-3
***MAT 140	Survey of Mathematics	3-0-3
	Humanities Elective	3-0-3
	Social Science Elective	3-0-3

B. Required Major Core Courses (23 SHC)

PCD 110	Introduction to Craft Design	1-3-2
PCS 110	Introduction to Metal Sculpture	2-9-5
PCS 112	Beginning Welding for Artists	1-4-3
PCS 210	Introduction to Clay Sculpture	1-9-4
PCC 121	Hand Building I	2-3-3
ART 281	Sculpture I	0-6-3
ART 283	Ceramics I	0-6-3

C. Other Major Hours (33 SHC)

ART 284	Ceramic II	0-6-3
ART 285	Ceramic III	0-6-3
ART 286	Ceramic IV	0-6-3
ART 288	Studio	0-6-3
BUS 280	REAL Small Business	4-0-4
CIS 111	Basic PC Literacy	1-2-2
PCC 122	Hand Building II	0-6-2
PCC 125	Clay Casting	1-3-2
PCC 132	Glaze Formulation	1-3-2
PCD 111	Advanced Craft Design	1-3-2
PCD 211	Product Craft Design	1-3-2
PCS 114	Advanced Metal Sculpture	2-9-5

Total Semester Hours Credit Required for Graduation: 72

Semester Curriculum for Professional Arts and Crafts:

Sculpture Degree

1st Semester (Fall)		C-L-SHC
ART 283	Ceramics I	0-6-3
CIS 111	Basic PC Literacy	1-2-2
PCC 121	Hand Building I	2-3-3
PCC 132	Glaze Formulation	1-3-2
PCD 110	Intro to Craft Design (2D)	1-3-2
PCS 112	Welding for Artists	1-4-3
	Humanities Elective	3-0-3
		9-21-18

2nd Semester (Spring)

ART 281	Sculpture I	0-6-3
ART 284	Ceramics II	0-6-3
*ENG 111	Expository Writing	3-0-3
*ENG 111A	Expository Writing Lab	0-2-1
PCD 111	Advanced Craft Design (3D)	1-3-2
PCS 110A	Metal Sculpture A	1-3-2
PCS 210	Intro to Clay Sculpture	1-9-4
		6-29-18

3rd Semester (Fall)

ART 285	Ceramics III	0-6-3
ENG 114	Professional Research & Report	3-0-3
PCC 122	Hand Building II	0-6-2
PCC 125	Clay Casting	1-3-2
PCD 211	Professional Craft Design (Marketing)	1-3-2
PCS 110B	Metal Sculpture B	1-6-3
	Social Science Elective	3-0-3
		9-24-18

4th Semester (Spring)

ART 286	Ceramics IV	0-6-3
ART 288	Studio	0-6-3
BUS 280	REAL Small Business	4-0-4
*** MAT 140	Survey of Mathematics	3-0-3
PCS 114	Advanced Metal Sculpture	2-9-5
		9-21-18

*Students may substitute ENG 110 (nontransferable).

**Students may substitute ENG 116 (nontransferable).

***Students may substitute MAT 115 (nontransferable).

Total Semester Hours Credit: 72

Sculpture Diploma

Credential: Diploma in Professional Arts and Crafts: Sculpture D30290SC

This curriculum is designed to prepare individuals to become professional craftsmen and entrepreneurs in the area of sculpture. Emphasis is placed on hands-on training and the design skills needed to aid students in personalizing their own work.

Graduates will be able to open and operate their own professional craft studio, work for an existing professional craftsman or obtain employment in craft retail sales.

Program Length: 4 Semesters

Career Pathway Options: Associate in Applied Science in Professional Arts and Crafts: Sculpture

Program Sites: Siler City

Course Requirements for Sculpture Diploma

A. General Education Courses (6 SHC)		C-L-SHC
ENG 111	Expository Writing	3-0-3
ENG 111A	Expository Writing Lab	0-2-1
*(Students may substitute ENG 110 – nontransferable)		3-0-3

MAT 140	Survey of Mathematics	3-0-3
*** (Students may substitute MAT 115 – nontransferable)		2-2-3

B. Required Major Core Courses (15 SHC)

ART 281	Sculpture I	0-6-3
ART 283	Ceramics I	0-6-3
PCD 110	Intro to Craft Design (2-D)	1-3-2
PCS 112	Welding for Artists	1-4-3
PCS 210	Intro to Clay Sculpture	1-9-4

C. Other Major Hours (25 SHC)

BUS 280	REAL Small Business	4-0-4
CIS 111	Basic PC Literacy	1-2-2
PCC 121	Hand Building I	2-3-3
PCC 125	Clay Casting	1-3-2
PCD 111	Advanced Craft Design (3-D)	1-3-2
PCD 211	Professional Craft Design	1-3-2
PCS 110A	Metal Sculpture A	1-3-2
PCS 110B	Metal Sculpture B	1-6-3
PCS 114	Advanced Metal Sculpture	2-9-5

Total Semester Hours Credit Required for Graduation: 46/47

Semester Curriculum for Sculpture Diploma

1st Semester (Fall)		C-L-SHC
CIS 111	Basic PC Literacy	1-2-2
ART 283	Ceramics I	0-6-3
PCD 110	Intro to Craft Design (2-D)	1-3-2
PCS 112	Welding for Artists	1-4-3
		3-15-10

2nd Semester (Spring)

ART 281	Sculpture I	0-6-3
ENG 111	Expository Writing	3-0-3
ENG 111A	Expository Writing Lab	0-2-1
*(Students may substitute ENG 110 – nontransferable)		
PCD 111	Advanced Craft Design (3-D)	3-0-3
PCS 110A	Metal Sculpture A	1-3-2
PCS 210	Intro to Clay Sculpture	1-9-4
		3-15-15

3rd Semester (Fall)

PCC 121	Hand Building I	2-3-3
PCC 125	Clay Casting	1-3-2
PCD 211	Professional Craft Design (Marketing)	1-3-2
PCS 110B	Metal Sculpture B	1-6-3
		5-15-10

4th Semester (Spring)

BUS 280	Real Small Business	4-0-4
MAT 140	Survey of Mathematics	3-0-3
PCS 114	Advanced Metal Sculpture	2-9-5
		9-9-12

Ceramics Diploma**Credential: Diploma in Professional Arts and Crafts: Ceramics D30290CE**

This curriculum is designed to prepare individuals to become professional craftsmen and entrepreneurs in the area of sculpture. Emphasis is placed on hands-on training and the design skills needed to aid students in personalizing their own work.

Graduates will be able to open and operate their own professional craft studio, work for an existing professional craftsman or obtain employment in craft retail sales.

Program Length: 4 Semesters

Career Pathway Options: Associate in Applied Science in Professional Arts and Crafts: Sculpture

Program Sites: Siler City

Course Requirements for Ceramics Diploma

A. General Education Courses (6 SHC)

C-L-SHC

ENG 111	Expository Writing	3-0-3
ENG 111A	Expository Writing Lab	0-2-1
*(Students may substitute ENG 110 – nontransferable)		
		3-0-3

MAT 140	Survey of Mathematics	3-0-3
*** (Students may substitute MAT 115 – nontransferable)		
		2-2-3

B. Required Major Core Courses (12 SHC)

ART 283	Ceramics I	0-6-3
PCC 121	Hand Building I	2-3-3
PCD 110	Intro to Craft Design (2-D)	1-3-2
PCS 210	Intro to Clay Sculpture	1-9-4

C. Other Major Hours (23 SHC)

ART 284	Ceramics II	0-6-3
ART 285	Ceramics III	0-6-3
ART 286	Ceramics IV	0-6-3
BUS 280	REAL Small Business	4-0-4
CIS 111	Basic PC Literacy	1-2-2
PCC 122	Hand Building II	0-6-2
PCC 132	Glaze Formulation	1-3-2
PCD 111	Advanced Craft Design (3-D)	1-3-2
PCD 211	Professional Craft Design (Marketing)	1-3-2

Total Semester Hours Credit Required for Graduation: 41/42

Semester Curriculum for Ceramics Diploma

2-9-5

1st Semester (Fall)

C-L-SHC

ART 283	Ceramics I	0-6-3
CIS 111	Basic PC Literacy	1-2-2
PCC 121	Hand Building I	2-3-3
PCC 132	Glaze Formulation	1-3-2
PCD 110	Intro to Craft Design (2-D)	1-3-2
		5-17-12

2nd Semester (Spring)

ART 284	Ceramics II	0-6-3
ENG 111	Expository Writing	3-0-3
ENG 111A	Expository Writing Lab	0-2-1
*(Students may substitute ENG 110 – nontransferable)		
PCD 111	Advanced Craft Design (3-D)	1-3-2
PCS 210	Intro to Clay Sculpture	1-9-4
		5-20-13

3rd Semester (Fall)

ART 285	Ceramics III	0-6-3
PCC 122	Hand Building II	0-6-2
PCD 211	Professional Craft Design (Marketing)	1-3-2
		1-15-7

4th Semester (Spring)

ART 286	Ceramics IV	0-6-3
BUS 280	Real Small Business	4-0-4
MAT 140	Survey of Mathematics	3-0-3
		7-6-10

Ceramics Certificate
Credential: Certificate in Professional Arts and
Crafts: Ceramics
C30290CE

This curriculum is designed to prepare individuals to become professional craftsmen in metal sculpture.

Emphasis is placed on hands-on training and the design skills needed to aid students in personalizing their own work.

Program Length: 3 Semesters
 Career Pathway Options: Associate of Applied Science in Arts and Crafts: Sculpture
 Program Sites: Siler City

Course Requirements for Ceramics Certificate

Required Major Courses (15 SHC)

ART 283	Ceramics I	0-6-3
ART 284	Ceramics II	0-6-3
ART 285	Ceramics III	0-6-3
PCD 110	Intro to Craft Design (2-D)	1-3-2
PCC 121	Hand Building I	2-3-3
PCC 132	Glaze Formulation	1-3-2

Total Semester Hours Credit Required for Graduation: 15

Semester Curriculum for Ceramics Certificate

1st Semester (Fall)	C-L-SHC
ART 283 Ceramics I	0-6-3
PCC 121 Hand Building I	2-3-3
PCD 110 Intro to Craft Design (2-D)	1-3-2

2nd Semester (Spring)	
ART 284 Ceramics II	0-6-3

3rd Semester (Fall)	
ART 285 Ceramics III	0-6-3
PCC 132 Glaze Formulation	1-3-2

Total Semester Hours Credit: 16

Metal Sculpture Certificate
Credential: Certificate in Professional Arts
and Crafts: Metal Sculpture
C30290SC

This curriculum is designed to prepare individuals to become professional craftsmen in metal sculpture. Emphasis is placed on hands-on training and the design skills needed to aid students in personalizing their own work.

Program Length: 4 Semesters
 Career Pathway Options: Associate of Applied Science in Arts and Crafts: Sculpture
 Program Sites: Siler City

Course Requirements for Metal Sculpture Certificate

Required Major Courses (15 SHC)

PCD 110	Introduction to Craft Design	1-3-2
PCS 112	Beginning Welding for Artists	1-4-3
PCS 110	Introduction to Metal Sculpture	2-9-5
PCS 114	Advanced Metal Sculpture	2-9-5

Total Semester Hours Credit Required for Graduation: 15

Semester Curriculum for Metal Sculpture Certificate

1st Semester (Fall)	C-L-SHC
PCD 110 Introduction to Craft Design	1-3-2
PCS 112 Beginning Welding for Artists	1-4-3

2nd Semester (Spring)	
PCS 110A Introduction to Metal Sculpture A	1.3-2

3rd Semester (Fall)	
PCS 110B Introduction to Metal Sculpture B	1-6-3

4th Semester (Spring)	
PCS 114 Advanced Metal Sculpture	2-9-5

Total Semester Hours Credit: 15