Commercial and Artistic Production Technologies

Broadcasting Production Technology Credential: Associate in Applied Science Degree in Broadcasting Production Technology A30120

Students enrolled in the Broadcasting Production Technology curriculum will develop professional skills in radio, television, audio, video, and related applications. Training emphasizes speech, script writing, production planning, editing, and post production. Students also study the development of the broadcasting industry, sales, ethics, law, marketing, and management. Hands-on training and teamwork approaches are essential to the instructional process.

Upon successful completion, students are prepared to enter broadcasting, production, and related industries in a variety of occupations.

Program Length: 6 semesters
Career Pathway Options: Associate in Applied Science Degree in Broadcasting Production Technology
Note: Associate in Applied Science students may begin with the Radio or the TV Production sequence.
Program Sites: Lee Campus - Day Program

Course Requirements for Broadcasting Production Technology Degree
A. General Education Courses (16 SHC) 
ENG 111 Expository Writing 3-0-3
ENG 111A Expository Writing Lab 0-2-1
ENG 114 Professional Research and Reporting 3-0-3
Humanities/Fine Arts Elective 3-0-3
*MAT 115 Mathematical Models 2-2-3
Social/Behavioral Science Elective 3-0-3

* Students may substitute MAT 140 (transferable).

B. Required Major Core Courses (13 SHC)
BPT 110 Introduction to Broadcasting 3-0-3
BPT 111 Broadcast Law and Ethics 3-0-3
BPT 112 Broadcast Writing 3-2-4
BPT 113 Broadcast Sales 3-0-3
BPT 121 Broadcast Speech I 2-3-3
BPT 231 Video/TV Production I 2-6-4
BPT 235A TV Performance I-A 0-3-1
ENG 111 Expository Writing 3-0-3
ENG 111A Expository Writing Lab 0-2-1

C. Other Major Hours Required for Graduation (40 SHC)
BPT 121 Broadcast Speech I 2-3-3
BPT 122 Broadcast Speech II 2-3-3
BPT 131 Audio/Radio Production I 2-6-4
BPT 132 Audio/Radio Production II 2-6-4
BPT 135 Radio Performance I 0-6-2
BPT 210 Broadcast Management 3-0-3
BPT 215 Broadcast Programming 3-0-3
BPT 231 Video/TV Production I 2-6-4
BPT 232 Video/TV Production II 2-6-4
BPT 235B TV Performance I-B 0-3-1
Social/Behavioral Science Elective 3-0-3

* Students may substitute MAT 140 (transferable).

Total Semester Hours Credit Required for Graduation: 69/70

Semester Curriculum for Broadcasting Production Technology Degree
Sequence Beginning with Television
1st Semester (Fall) C-L-SHC
BPT 110 Introduction to Broadcasting 3-0-3
BPT 111 Broadcast Law and Ethics 3-0-3
BPT 121 Broadcast Speech I 2-3-3
BPT 231 Video/TV Production I 2-6-4
BPT 235B TV Performance I-B 0-3-1

13-14-18

2nd Semester (Spring)
BPT 112 Broadcast Writing 3-2-4
BPT 113 Broadcast Sales 3-0-3
BPT 122 Broadcast Speech II 2-3-3
BPT 232 Video/TV Production II 2-6-4
BPT 235B TV Performance I-B 0-3-1
Social/Behavioral Science Elective 3-0-3

13-14-18

3rd Semester (Summer) Elective: Choose One
BPT 235A TV Performance I-A 0-3-1
COE 111 Introduction to Computers 2-2-3

13-11-17

4th Semester (Fall)
BPT 131 Audio/Radio Production I 2-6-4
BPT 135A Radio Performance IA 0-3-1
BPT 210 Broadcast Management 3-0-3
BPT 215 Broadcast Programming 3-0-3
CIS 110 Introduction to Computers 2-2-3
ENG 114 Professional Research and Reporting 3-0-3

* Students may substitute MAT 140 (transferable).

5th Semester (Spring)
BPT 132 Audio/Radio Production II 2-6-4
BPT 135B Radio Performance IB 0-3-1
BPT 250 Institutional Video 2-3-3
Humanities/Fine Arts Elective 3-0-3

9-14-14

6th Semester (Summer)
COE 111 Co-op Work Experience II 0-10-1

Total Semester Hours Credit: 69/70

* Students may substitute MAT 140 (transferable).
Semester Curriculum for Broadcasting Production Technology Degree
Sequence Beginning with Radio

<table>
<thead>
<tr>
<th>Semester</th>
<th>(Fall)</th>
<th>C-L-SHC</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st</td>
<td>BPT 110</td>
<td>Introduction to Broadcasting</td>
</tr>
<tr>
<td></td>
<td>BPT 111</td>
<td>Broadcast Law and Ethics</td>
</tr>
<tr>
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<td>Broadcast Speech I</td>
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<tr>
<td></td>
<td>BPT 131</td>
<td>Audio/Radio Production I</td>
</tr>
<tr>
<td></td>
<td>BPT 135A</td>
<td>Radio Performance IA</td>
</tr>
<tr>
<td></td>
<td>ENG 111</td>
<td>Expository Writing</td>
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<tr>
<td></td>
<td>ENG 111A</td>
<td>Expository Writing Lab</td>
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<td></td>
<td>13-14-18</td>
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<tr>
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<td>BPT 112</td>
<td>Broadcast Writing</td>
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<td></td>
<td>BPT 135B</td>
<td>Radio Performance IB</td>
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<tr>
<td></td>
<td>Social/Behavioral Science Elective</td>
<td>3-0-3</td>
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<tr>
<td></td>
<td></td>
<td>13-14-18</td>
</tr>
<tr>
<td>3rd</td>
<td>COE 111</td>
<td>Co-op Work Experience I</td>
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</table>

Students May Exit with a Diploma in Radio Production Technology

<table>
<thead>
<tr>
<th>Semester</th>
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<th>C-L-SHC</th>
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<tbody>
<tr>
<td>4th</td>
<td>BPT 210</td>
<td>Broadcast Management</td>
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<td>BPT 215</td>
<td>Broadcast Programming</td>
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<td></td>
<td>BPT 231</td>
<td>Video/TV Production I</td>
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<tr>
<td></td>
<td>BPT 235A</td>
<td>TV Performance IA</td>
</tr>
<tr>
<td></td>
<td>CIS 110</td>
<td>Introduction to Computers</td>
</tr>
<tr>
<td></td>
<td>ENG 114</td>
<td>Professional Research and Reporting</td>
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<td></td>
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<td>13-11-17</td>
</tr>
<tr>
<td>5th</td>
<td>BPT 232</td>
<td>Video/TV Production II</td>
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<td>BPT 235B</td>
<td>TV Performance IB</td>
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<td></td>
<td>BPT 250</td>
<td>Institutional Video</td>
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<td></td>
<td>Human/Fine Arts Elective</td>
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<tr>
<td></td>
<td>*MAT 115</td>
<td>Mathematical Models</td>
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<td>9-14-14</td>
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<tr>
<td>6th</td>
<td>COE 121</td>
<td>Co-op Work Experience II</td>
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* Students may substitute MAT 140 (transferable).

Total Semester Hours Credit: 69

<table>
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<th>Semester</th>
<th>(Fall)</th>
<th>C-L-SHC</th>
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</thead>
<tbody>
<tr>
<td>1st</td>
<td>BPT 110</td>
<td>Introduction to Broadcasting</td>
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</table>

Broadcasting Production Technology Credential: Radio Broadcasting Production Technology Diploma D3012010

Students enrolled in the Radio Broadcasting Production Technology diploma curriculum will develop professional skills in radio, audio, and related applications. Training will emphasize speech, script writing, radio production planning, editing, and post production. Students will also study the development of the radio broadcasting industry, sales, ethics, law, marketing, and management. Hands-on training and teamwork approaches are essential to the instructional process.

Upon successful completion, students are prepared to enter radio broadcasting, production, and related industries in a variety of occupations. Credits earned in this program may be transferred toward an Associate in Applied Science Degree in Broadcasting Production Technology provided the student meets the entrance requirements for the degree program.

Program Length: 3 semesters

Career Pathway Options: Associate in Applied Science Degree in Broadcasting Production Technology (Higher entrance standards required); Diploma in Television Broadcasting Production Technology

Program Sites: Lee Campus - Day Program

Course Requirements for Radio Broadcasting Production Technology Diploma

<table>
<thead>
<tr>
<th>Semester</th>
<th>(Fall)</th>
<th>C-L-SHC</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st</td>
<td>BPT 110</td>
<td>Introduction to Broadcasting</td>
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<tr>
<td></td>
<td>BPT 121</td>
<td>Broadcast Speech I</td>
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<tr>
<td></td>
<td>BPT 131</td>
<td>Audio/Radio Production I</td>
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<tr>
<td></td>
<td>BPT 132</td>
<td>Audio/Radio Production II</td>
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<tr>
<td></td>
<td>BPT 135</td>
<td>Radio Performance I</td>
</tr>
<tr>
<td></td>
<td>COE 111</td>
<td>Co-op Work Experience I</td>
</tr>
</tbody>
</table>

Total Semester Hours Credit Required for Graduation: 37

Semester Curriculum for Broadcasting Production Technology Diploma

Course Requirements for Radio Broadcasting Production Technology Diploma

<table>
<thead>
<tr>
<th>Semester</th>
<th>(Fall)</th>
<th>C-L-SHC</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st</td>
<td>BPT 110</td>
<td>Introduction to Broadcasting</td>
</tr>
</tbody>
</table>
Broadcasting Production Technology Credential: Television Broadcasting Production Technology Diploma D3012020

Students enrolled in the Television Broadcasting Production Technology diploma curriculum develop professional skills in television and video production, and related applications. Training emphasizes speech, script writing, television production planning, editing, and post production. Students also study the development of the television broadcasting industry, sales, ethics, law, marketing, and management. Hands-on training and teamwork approaches are essential to the instructional process.

Upon successful completion, students are prepared to enter television and video production and related industries in a variety of occupations. Credits earned in this program may be transferred toward an Associate Degree in Broadcasting Production Technology provided the student meets the entrance requirements for the degree program.

Program Length: 3 semesters
Career Pathway Options: Associate in Applied Science Degree in Broadcasting Production Technology (Higher entrance standards required); Diploma in Radio Broadcasting Production Technology.
Program Sites: Lee Campus - Day Program

Course Requirements for Television Broadcasting Production Technology Diploma

A. General Education Courses (7 SHC)  C-L-SHC
ENG 111  Expository Writing  3-0-3
ENG 111A Expository Writing Lab  0-2-1
Social/Behavioral Science Elective  3-0-3

B. Required Major Core Courses (13 SHC)
BPT 110 Introduction to Broadcasting  3-0-3
BPT 111 Broadcast Law and Ethics  3-0-3
BPT 112 Broadcast Writing  3-2-4
BPT 113 Broadcast Sales  3-0-3

C. Other Major Hours Required for Graduation (17 SHC)
BPT 121 Broadcast Speech I  2-3-3
BPT 122 Broadcast Speech II  2-3-3
BPT 231 Video/TV Production I  2-6-4
BPT 232 Video/TV Production II  2-6-4
BPT 235 TV Performance I  0-6-2
Elective: Choose One
BPT 236 TV Performance II  0-6-2
COE 121 Co-op Work Experience I  0-10-1

Total Semester Hours Credit Required for Graduation: 37/38
Semester Curriculum for Television Broadcasting
Production Technology Diploma

1st Semester (Fall) C-L-SHC
BPT 110 Introduction to Broadcasting 3-0-3
BPT 111 Broadcast Law and Ethics 3-0-3
BPT 121 Broadcast Speech I 2-3-3
BPT 231 Video/TV Production I 2-6-4
BPT 235A TV Performance IA 0-3-1
ENG 111 Expository Writing 3-0-3
ENG 111A Expository Writing Lab 0-2-1
13-14-18

2nd Semester (Spring)
BPT 112 Broadcast Writing 3-2-4
BPT 113 Broadcast Sales 3-0-3
BPT 122 Broadcast Speech II 2-3-3
BPT 232 Video/TV Production II 2-6-4
BPT 235B TV Performance IB 0-3-1
Social/Behavioral Science Elective 3-0-3
13-14-18

3rd Semester (Summer) Choose One
BPT 236 TV Performance II 0-6-2
COE 121 Co-op Work Experience I 0-10-1

Total Semester Hours Credit: 37/38

Professional Arts and Crafts: Sculpture
Credential: Associate in Applied Science
Degree in Professional Arts and Crafts: Sculpture
A30290

This curriculum is designed to prepare individuals to become professional craftsmen and entrepreneurs in the areas of clay and metal sculpture. Coursework concentrates on the development of skills in each area of craftsmanship. Emphasis is placed on hands-on training and the design skills needed to aid students in personalizing their own work.

Graduates will be able to open and operate their own professional craft studio, work for an existing professional craftsman, or obtain employment in craft retail sales.

Program Length: 4 Semesters
Career Pathway Options: Associate of Applied Science in Arts and Crafts: Sculpture
Program Sites: Siler City – Day, Evening

Course Requirements for Professional Arts and Crafts: Sculpture
A. General Education Courses (16 SHC) C-L-SHC
   *ENG 111 Expository Writing 3-0-3
   ENG 111A Expository Writing Lab 0-2-1
   **ENG 114 Professional Research and Reporting 3-0-3
   ***MAT 140 Survey of Mathematics 3-0-3
       Humanities Elective 3-0-3
       Social Science Elective 3-0-3

B. Required Major Core Courses (23 SHC)
   PCD 110 Introduction to Craft Design 1-3-2
   PCS 110 Introduction to Metal Sculpture 2-9-5
   PCS 112 Beginning Welding for Artists 1-4-3
   PCS 210 Introduction to Clay Sculpture 1-9-4
   PCC 121 Hand Building I 2-3-3
   ART 281 Sculpture I 0-6-3
   ART 283 Ceramics I 0-6-3

C. Other Major Hours (33 SHC)
   ART 284 Ceramic II 0-6-3
   ART 285 Ceramic III 0-6-3
   ART 286 Ceramic IV 0-6-3
   ART 288 Studio 0-6-3
   BUS 280 REAL Small Business 4-0-4
   CIS 111 Basic PC Literacy 1-2-2
   PCC 122 Hand Building II 0-6-2
   PCC 125 Clay Casting 1-3-2
   PCC 132 Glaze Formulation 1-3-2
   PCD 111 Advanced Craft Design 1-3-2
   PCD 211 Product Craft Design 1-3-2
   PCS 114 Advanced Metal Sculpture 2-9-5

Total Semester Hours Credit Required for Graduation: 72
Sculpture Diploma
Credentia: Diploma in Professional Arts and Crafts: Sculpture
D30290SC

This curriculum is designed to prepare individuals to become professional craftsmen and entrepreneurs in the area of sculpture. Emphasis is placed on hands-on training and the design skills needed to aid students in personalizing their own work.

Graduates will be able to open and operate their own professional craft studio, work for an existing professional craftsman or obtain employment in craft retail sales.

Program Length: 4 Semesters
Career Pathway Options: Associate in Applied Science in Professional Arts and Crafts: Sculpture
Program Sites: Siler City

Course Requirements for Sculpture Diploma

A. General Education Courses (6 SHC) C-L-SHC
- ENG 111 Expository Writing 3-0-3
- ENG 111A Expository Writing Lab 0-2-1
*(Students may substitute ENG 110 - nontransferable) 3-0-3
- MAT 140 Survey of Mathematics 3-0-3
*** (Students may substitute MAT 115 - nontransferable) 2-2-3

B. Required Major Core Courses (15 SHC)
- ART 281 Sculpture I 0-6-3
- ART 283 Ceramics I 0-6-3
- PCD 110 Intro to Craft Design (2-D) 1-3-2
* (Students may substitute PCC 121 Hand Building I) 2-3-3
- PCC 125 Clay Casting 1-3-2
- PCC 125 Clay Casting 1-3-2
- PCD 111 Advanced Craft Design (3-D) 1-3-2
- PCD 211 Professional Craft Design 1-3-2
- PCS 110A Metal Sculpture A 1-3-2
- PCS 110B Metal Sculpture B 1-6-3
- PCS 114 Advanced Metal Sculpture 2-9-5

C. Other Major Hours (25 SHC)
- BUS 280 REAL Small Business 4-0-4
- CIS 111 Basic PC Literacy 1-2-2
- PCC 121 Hand Building I 2-3-3
- PCC 125 Clay Casting 1-3-2
- PCD 111 Advanced Craft Design (3-D) 1-3-2
- PCD 211 Professional Craft Design 1-3-2
- PCS 110A Metal Sculpture A 1-3-2
- PCS 110B Metal Sculpture B 1-6-3
- PCS 114 Advanced Metal Sculpture 2-9-5

Total Semester Hours Credit Required for Graduation: 46/47

Semester Curriculum for Sculpture Diploma

1st Semester (Fall) C-L-SHC
- CIS 111 Basic PC Literacy 1-2-2
- ART 283 Ceramics I 0-6-3
- PCD 110 Intro to Craft Design (2-D) 1-3-2
- PCS 112 Welding for Artists 1-4-3

Total Semester Hours Credit: 72
### 2nd Semester (Spring)
- **ART 281** Sculpture I 0-6-3
- **ENG 111** Expository Writing 3-0-3
- **ENG 111A** Expository Writing Lab 0-2-1
- *(Students may substitute ENG 110 – nontransferable)* 3-0-3
- **PCD 111** Advanced Craft Design (3-D) 1-3-2
- **PCS 110A** Metal Sculpture A 1-3-2
- **PCS 210** Intro to Clay Sculpture 1-9-4

Total Semester Hours Credit Required for Graduation: 3-15-15

### 3rd Semester (Fall)
- **PCC 121** Hand Building I 2-3-3
- **PCC 125** Clay Casting 1-3-2
- **PCD 211** Professional Craft Design (Marketing) 1-3-2
- **PCS 110B** Metal Sculpture B 1-6-3

Total Semester Hours Credit Required for Graduation: 5-15-10

### 4th Semester (Spring)
- **BUS 280** Real Small Business 4-0-4
- **MAT 140** Survey of Mathematics 3-0-3
- **PCS 114** Advanced Metal Sculpture 2-9-5

Total Semester Hours Credit Required for Graduation: 9-9-12

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**Ceramics Diploma**

**Credential: Diploma in Professional Arts and Crafts: Ceramics**

**D30290CE**

This curriculum is designed to prepare individuals to become professional craftsmen and entrepreneurs in the area of sculpture. Emphasis is placed on hands-on training and the design skills needed to aid students in personalizing their own work.

Graduates will be able to open and operate their own professional craft studio, work for an existing professional craftsman or obtain employment in craft retail sales.

Program Length: 4 Semesters

Career Pathway Options: Associate in Applied Science in Professional Arts and Crafts: Sculpture

Program Sites: Siler City

**Course Requirements for Ceramics Diploma**

**A. General Education Courses (6 SHC)**
- **ENG 111** Expository Writing 3-0-3
- **ENG 111A** Expository Writing Lab 0-2-1
  *(Students may substitute ENG 110 – nontransferable)* 3-0-3
- **MAT 140** Survey of Mathematics 3-0-3
  ****(Students may substitute MAT 115 – nontransferable)* 2-2-3

**B. Required Major Core Courses (12 SHC)**
- **ART 283** Ceramics I 0-6-3
- **PCC 121** Hand Building I 2-3-3
- **PCD 211** Intro to Clay Sculpture 1-9-4

**C. Other Major Hours (23 SHC)**
- **ART 284** Ceramics II 0-6-3
- **ART 285** Ceramics III 0-6-3
- **ART 286** Ceramics IV 0-6-3
- **BUS 280** REAL Small Business 4-0-4
- **CIS 111** Basic PC Literacy 1-2-2
- **PCC 122** Hand Building II 0-6-2
- **PCC 132** Glaze Formulation 1-3-2
- **PCD 111** Advanced Craft Design (3-D) 1-3-2
- **PCD 211** Professional Craft Design (Marketing) 1-3-2

Total Semester Hours Credit Required for Graduation: 41/42
# Ceramics Certificate

**Credential:** Certificate in Professional Arts and Crafts: Ceramics  
**C30290CE**

This curriculum is designed to prepare individuals to become professional craftsmen in metal sculpture. Emphasis is placed on hands-on training and the design skills needed to aid students in personalizing their own work.

**Program Length:** 3 Semesters  
**Career Pathway Options:** Associate of Applied Science in Arts and Crafts: Sculpture  
**Program Sites:** Siler City

## Course Requirements for Ceramics Certificate

**Required Major Courses (15 SHC)**

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>ART 283 Ceramics I</td>
<td>0-6-3</td>
</tr>
<tr>
<td>ART 284 Ceramics II</td>
<td>0-6-3</td>
</tr>
<tr>
<td>ART 285 Ceramics III</td>
<td>0-6-3</td>
</tr>
<tr>
<td>PCD 110 Intro to Craft Design (2-D)</td>
<td>1-3-2</td>
</tr>
<tr>
<td>PCC 121 Hand Building I</td>
<td>2-3-3</td>
</tr>
<tr>
<td>PCC 132 Glaze Formulation</td>
<td>1-3-2</td>
</tr>
</tbody>
</table>

**Total Semester Hours Credit Required for Graduation:** 15

## Semester Curriculum for Ceramics Certificate

**1st Semester (Fall)**

- ART 283 Ceramics I: 0-6-3  
- PCC 121 Hand Building I: 2-3-3  
- PCD 110 Intro to Craft Design (2-D): 1-3-2

**2nd Semester (Spring)**

- ART 284 Ceramics II: 0-6-3

**3rd Semester (Fall)**

- ART 285 Ceramics III: 0-6-3  
- PCC 132 Glaze Formulation: 1-3-2

**Total Semester Hours Credit:** 16

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# Metal Sculpture Certificate

**Credential:** Certificate in Professional Arts and Crafts: Metal Sculpture  
**C30290SC**

This curriculum is designed to prepare individuals to become professional craftsmen in metal sculpture. Emphasis is placed on hands-on training and the design skills needed to aid students in personalizing their own work.

**Program Length:** 4 Semesters  
**Career Pathway Options:** Associate of Applied Science in Arts and Crafts: Sculpture  
**Program Sites:** Siler City

## Course Requirements for Metal Sculpture Certificate

**Required Major Courses (15 SHC)**

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>PCD 110 Introduction to Craft Design</td>
<td>1-3-2</td>
</tr>
<tr>
<td>PCS 112 Beginning Welding for Artists</td>
<td>1-4-3</td>
</tr>
<tr>
<td>PCS 110 Introduction to Metal Sculpture</td>
<td>2-9-5</td>
</tr>
<tr>
<td>PCS 114 Advanced Metal Sculpture</td>
<td>2-9-5</td>
</tr>
</tbody>
</table>

**Total Semester Hours Credit Required for Graduation:** 15

## Semester Curriculum for Metal Sculpture Certificate

**1st Semester (Fall)**

- PCD 110 Introduction to Craft Design: 1-3-2  
- PCS 112 Beginning Welding for Artists: 1-4-3

**2nd Semester (Spring)**

- PCS 110A Introduction to Metal Sculpture A: 1.3-2

**3rd Semester (Fall)**

- PCS 110B Introduction to Metal Sculpture B: 1-6-3

**4th Semester (Spring)**

- PCS 114 Advanced Metal Sculpture: 2-9-5

**Total Semester Hours Credit:** 15