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## Community Journalism Credential: Diploma in Community Journalism D3015000

The diploma in Community Journalism is designed to prepare graduates for employment with organizations that emphasize mass communication via print media. Students will complete courses designed to develop proficiency in newsgathering, reporting, writing for the mass media along with developing proficiency in the use of electronic resources. All credits earned in this diploma program will transfer into the Associate in Applied Science Degree in Community Journalism provided the student meets the higher entrance standards.

Program Length: 3 semesters

Career Pathway Options: Diploma in Community Journalism , Associate in Applied Science Degree in Community Journalism

Program Sites: This program is offered entirely through Distance Education and/or a combination of traditional classroom instruction and distance education.

Course Requirements for Community Journalism Diploma:

A. General Education Courses (10 SHC)		C-L-SHC
ENG 111	Expository Writing	3-0-3
ENG 111A	Expository Writing Lab	0-2-1
ENG 114	Professional Research and Reporting	3-0-3
	*Humanities/Fine Arts Elective	3-0-3

\*Humanities/Fine Arts Elective by Distance (Choose one course.)

ART 111	Art Appreciation	3-0-3
HUM 110	Technology and Society	3-0-3
HUM 160	Introduction to Film	3-0-3
MUS 112	Introduction to Jazz	3-0-3
PHI 240	Introduction to Ethics	3-0-3

B. Required Major Core Courses (16 SHC)

CIS 110	Introduction to Computers	2-2-3
**COE 111	Co-op Work Experience I	0-10-1
JOU 113	Principles of Comm. Journalism	3-0-3
JOU 214	Communication Law/Ethics	3-0-3
JOU 215	News Gathering/Reporting	2-2-3
JOU 216	Writing for Mass Media	2-2-3

C. Other Major Hours Required (12 SHC)

ECO 151	Survey of Economics	3-0-3
POL 130	State and Local Government	3-0-3
WEB 110	Internet/Web Fundamentals	2-2-3
	Major Elective (Societal Issues)	3-0-3

Societal Issues - SUBJECT AREA (Choose one course)

GEO 111	World Regional Geography	3-0-3
SOC 220	Social Problems	3-0-3
SPA 111	Elementary Spanish I	3-0-3

Total Semester Hours Credit: 38

### Semester Curriculum for Community Journalism Diploma

1st Semester (Fall)

ECO 151	Survey of Economics	3-0-3
ENG 111	Expository Writing	3-0-3
ENG 111A	Expository Writing Lab	0-2-1
JOU 113	Principles of Community Journalism	3-0-3
POL 130	State and Local Government	<u>3-0-3</u>
		12-2-13

2nd Semester (Spring)

CIS 110	Introduction to Computers	2-2-3
ENG 114	Professional Research and Reporting	3-0-3
JOU 214	Communication Law/Ethics	3-0-3
JOU 215	News Gathering/Reporting	2-2-3
	Major Elective (Societal Issues)	<u>3-0-3</u>
		13-4-15

3rd Semester (Summer)

**COE 111	Co-op Work Experience I	0-10-1
JOU 216	Writing for Mass Media	2-2-3
WEB 110	Internet/Web Fundamentals	2-2-3
	*Humanities/Fine Arts Elective	<u>3-0-3</u>
		7-14-10

Total Semester Hours Credit Required: 38

\* Students may choose any approved humanities course.

\*\*The Co-op may be taken any semester with instructor approval.

### COURSE DESCRIPTIONS

#### ART 111 Art Appreciation 3-0-3

This course introduces the origins and historical development of art. Emphasis is placed on the relationship of design principles to various art forms including but not limited to sculpture, painting, and architecture. Upon completion, students should be able to identify and analyze a variety of artistic styles, periods, and media. This course has been approved to satisfy the Comprehensive Articulation Agreement general education core requirement in humanities/fine arts.

#### CIS 110 Introduction to Computers 2-2-3

This course introduces computer concepts, including fundamental functions and operations of the computer. Topics include identification of hardware components, basic computer operations, security issues, and use of software applications. Upon completion, students should be able to demonstrate an understanding of the role and function of computers and use the computer to solve problems. *This course has been approved to satisfy the Comprehensive Articulation Agreement general education core requirement in natural science/mathematics (Quantitative Option).*

#### COE 111 Co-op Work Experience I 0-10-1

Prerequisite: Approval of Instructor or Department Chairperson  
This course provides work experience with a college-approved employer in an area related to the student's program of study. Emphasis is placed on integrating classroom learning with related work experience. Upon completion, students should be able to evaluate career selection, demonstrate employability skills, and satisfactorily perform work-related competencies.

#### ECO 151 Survey of Economics 3-0-3

This course introduces basic concepts of micro- and macroeconomics. Topics include supply and demand, optimizing economic behavior, prices and wages, money, interest rates, banking system, unemployment, inflation, taxes, government spending, and international trade. Upon completion, students should be able to explain alternative solutions for economic problems faced by private

and government sectors. *This course has been approved to satisfy the Comprehensive Articulation Agreement general education core requirement in social/behavioral sciences.*

**ENG 111 Expository Writing** 3-0-3  
*Prerequisites: RED 090 and ENG 090 or appropriate placement test scores*

*Corequisites: ENG 111A*

This course is the required first course in a series of two designed to develop the ability to produce clear expository prose. Emphasis is placed on the writing process including audience analysis, topic selection, thesis support and development, editing, and revision. Upon completion, students should be able to produce unified, coherent, well-developed essays using standard written English. *This course has been approved to satisfy the Comprehensive Articulation Agreement general education core requirement in English composition.*

**ENG 111A Expository Writing Lab** 0-2-1  
*Prerequisites: RED 090 and ENG 090 or appropriate placement test scores*

*Corequisites: ENG 111*

This writing laboratory is designed to apply the skills introduced in ENG 111. Emphasis is placed on the editing and revision components of the writing process. Upon completion, students should be able to apply those skills in the production of final drafts in ENG 111. The computer is used as a writing and design tool for this course.

**ENG 114 Prof. Research and Reporting** 3-0-3  
*Prerequisites: ENG 111*

This course, the second in a series of two, is designed to teach professional communication skills. Emphasis is placed on research, listening, critical reading and thinking, analysis, interpretation, and design used in oral and written presentations. Upon completion, students should be able to work individually and collaboratively to produce well-designed business and professional written and oral presentations. The computer is used as a writing and design tool for this course. *This course has been approved to satisfy the Comprehensive Articulation Agreement general education core requirement in English composition.*

**GEO 111 World Regional Geography** 3-0-3

This course introduces the regional concept, which emphasizes the spatial association of people and their environment. Emphasis is placed on the physical, cultural, and economic systems that interact to produce the distinct regions of the earth. Upon completion, students should be able to describe variations in physical and cultural features of a region and demonstrate an understanding of their functional relationships. *This course has been approved to satisfy the Comprehensive Articulation Agreement general education core requirement in social/behavioral sciences.*

**HUM 110 Technology and Society** 3-0-3

This course considers technological change from historical, artistic, and philosophical perspectives and its effect on human needs and concerns. Emphasis is placed on the causes and consequences of technological change. Upon completion, students should be able to critically evaluate the implications of technology. This course has been approved to satisfy the Comprehensive Articulation Agreement general education core requirement in humanities/fine arts.

**HUM 160 Introduction to Film** 2-2-3

This course introduces the fundamental elements of film artistry and production. Topics include film styles, history, and production

techniques, as well as the social values reflected in film art. Upon completion, students should be able to critically analyze the elements covered in relation to selected films. This course has been approved to satisfy the Comprehensive Articulation Agreement general education core requirement in humanities/fine arts.

**JOU 113 Prin. of Comm. Journ.** 3-0-3

This course introduces the field of community journalism and other print media. Emphasis is placed on American mass media and the specific role and responsibility of community newspapers. Upon completion, students should be able to demonstrate knowledge of regulations, organizational structure, historical development, and ongoing operation of community newspapers and related industries.

**JOU 214 Communications Law/Ethics** 3-0-3

This course introduces the judicial, legislative, and administrative policies pertinent to the ethical and legal operation of newspapers and other print media. Emphasis is placed upon First Amendment protection, libel, privacy, free press, fair trial, judicial controls, government regulations, copyright, and ethical standards and practices. Upon completion, students should have an understanding and appreciation of these issues and the ability to analyze the important legal and ethical issues involved.

**JOU 215 News Gathering/Reporting** 2-2-3  
*Prerequisite: ENG 111*

This course introduces the basic techniques of news gathering and reporting. Emphasis is placed on gathering information through interviews, official documents, public opinion polls, news releases, and other electronic sources. Upon completion, students should be able to explain and demonstrate the various methods of research for news gathering and reporting.

**JOU 216 Writing for Mass Media** 2-2-3  
*Prerequisite: ENG 111*

This course is an introduction of news writing for newspapers and other print media including the techniques of news gathering, reporting, and interviewing. Emphasis is placed on basic methods of gathering information, conducting interviews, organizing a story, writing leads, writing clear, concise copy and upon developing research skills. Upon completion, students should be able to write clear, concise, accurate, complete, balanced and readable news stories according to guidelines set by industry standards.

**MUS 112 Introduction to Jazz** 3-0-3

This course introduces the origins and musical components of jazz and the contributions of its major artists. Emphasis is placed on the development of discriminating listening habits, as well as the investigation of the styles and structural forms of the jazz idiom. Upon completion, students should be able to demonstrate skills in listening and understanding this form of American music. *This course has been approved to satisfy the Comprehensive Articulation Agreement general education core requirement in humanities/fine arts.*

**PHI 240 Introduction to Ethics** 3-0-3

*Prerequisites: ENG 111*

This course introduces theories about the nature and foundations of moral judgments and applications to contemporary moral issues. Emphasis is placed on utilitarianism, rule-based ethics, existentialism, relativism versus objectivism, and egoism. Upon completion, students should be able to apply various ethical theories to individual moral issues such as euthanasia, abortion, crime and punishment, and justice. *This course has been approved to satisfy the Comprehensive Articulation Agreement general education core requirement in humanities/fine arts.*

**POL 130 State and Local Government** 3-0-3

This course includes state and local political institutions and practices in the context of American federalism. Emphasis is placed on procedural and policy differences as well as political issues in state, regional, and local governments of North Carolina. Upon completion, students should be able to identify and discuss various problems associated with intergovernmental politics and their effect on the community and the individual. *This course has been approved to satisfy the Comprehensive Articulation Agreement pre-major and/or elective requirement.*

**SOC 220 Social Problems** 3-0-3

This course provides an in-depth study of current social problems. Emphasis is placed on causes, consequences, and possible solutions to problems associated with families, schools, workplaces, communities, and the environment. Upon completion, students should be able to recognize, define, analyze, and propose solutions to these problems. *This course has been approved to satisfy the Comprehensive Articulation Agreement general education core requirement in social/behavioral sciences.*

**SPA 111 Elementary Spanish I** 3-0-3

This course introduces the fundamental elements of the Spanish language within a cultural context. Emphasis is placed on the development of basic listening, speaking, reading, and writing skills. Upon completion, students should be able to comprehend and respond with grammatical accuracy to spoken and written Spanish and demonstrate cultural awareness. *This course has been approved to satisfy the Comprehensive Articulation Agreement general education core requirement in humanities/fine arts.*

**WEB 110 Internet/Web Fundamentals** 2-2-3

This course introduces basic markup language, various navigational tools and services of the Internet. Topics include creating web pages, using Internet protocols, search engines, file compression/decompression, FTP, E-mail, listservers, and other related topics. Upon completion, students should be able to deploy a website created with basic markup language, retrieve/decompress files, e-mail, FTP, and utilize other Internet tools.