



**Community Journalism
Credential: News Writing Certificate
C30150NW**

This certificate in Community Journalism is designed to prepare graduates for employment as reporters/writers at print media or other organizations that require skilled writing, knowledge of research methods, and information gathering.

Students complete courses designed to hone skills in interviewing, reporting, and writing styles for the media along with developing proficiency in the use of electronic resources and databases. Additionally, students will gain an understanding of the unique perspective of community journalism.

All credits earned in this certificate program will transfer into the Diploma or Associate in Applied Science Degree in Community Journalism provided the student meets the higher entrance standards.

Program Specific Standards: Credit for ENG 111 or equivalent, or Community Journalism placement test score of 86.

Program Length: Varies

Career Pathway Options: Certificate in Photojournalism, Diploma in Community Journalism, Associate in Applied Science Degree in Community Journalism

Program Sites: This program is offered entirely through Distance Education and/or a combination of traditional classroom instruction and distance education.

Course Requirements for Community Journalism News Writing Certificate

A. Required Major Core Courses (12 SHC)		C-L-SHC
JOU 113	Principles of Community Journalism	3-0-3
JOU 215	News Gathering/Reporting	2-2-3
JOU 216	Writing for Mass Media	2-2-3
JOU 219	News Editing	2-2-3
		9-6-12

Total Semester Hours Credit: 12

COURSE DESCRIPTIONS

JOU 113 Prin. of Comm. Journ. 3-0-3
This course introduces the field of community journalism and other print media. Emphasis is placed on American mass media and the specific role and responsibility of community newspapers. Upon completion, students should be able to demonstrate knowledge of regulations, organizational structure, historical development, and ongoing operation of community newspapers and related industries.

JOU 215 News Gathering/Reporting 2-2-3
Prerequisite: ENG 111
This course introduces the basic techniques of news gathering and reporting. Emphasis is placed on gathering information through interviews, official documents, public opinion polls, news releases, and other electronic sources. Upon completion, students should be able to explain and demonstrate the various methods of research for news gathering and reporting.

JOU 216 Writing for Mass Media 2-2-3
Prerequisite: ENG 111
This course is an introduction of news writing for newspapers and other print media including the techniques of news gathering, reporting, and interviewing. Emphasis is placed on basic methods of gathering information, conducting interviews, organizing a story, writing leads, writing clear, concise copy and upon developing research skills. Upon completion, students should be able to write clear, concise, accurate, complete, balanced and readable news stories according to guidelines set by industry standards.

JOU 219 News Editing 2-2-3
Prerequisite: ENG 111
This course provides a comprehensive study of editing skills needed for success in newspaper journalism and other print media. Emphasis is placed on grammar, punctuation, sentence structure, proofreading, editing, graphics, and pagination. Upon completion, students should be prepared to use standard journalism reference materials to compose and edit news copy.