



Arts

# AUDIO AND VIDEO PRODUCTION TECHNOLOGY

## ABOUT THE PROGRAM

Students enrolled in the Audio and Video Production Technology curriculum will develop professional skills in audio, video, and related applications. Training will emphasize speech, writing, production planning, postproduction, and distribution. Students will also study the evolution of media, revenue models, entrepreneurial opportunities, and governmental regulations. Hands-on training, troubleshooting, collaboration, and time management skills are essential to the instructional process. Upon successful completion, students are prepared to obtain audio and/or video-related employment.



## Possible Employment In Industry

Media Networks and Streaming Distribution Services, Social Networks, and Content Providers. Radio & Television Broadcasting Stations. Colleges, Universities. Promoters of Performing Arts, Music, Sports & Similar Events. Spectator Sports.



## Top Employers In Region

Capitol Broadcasting Company  
Curtis Media Group  
Sinclair Broadcast Group  
Cumulus Media  
Nexstar Media Group  
University of North Carolina System



## Occupational Statistics

Salary Range: USA \$29,300 - \$68,000  
Salary Range: NC \$32,400 - \$55,800  
Salary Range: Region \$34,000 - \$56,500



## CCCC Career Community

The Arts career community serves a diverse, imaginative student population that enjoys creating content. These students are socially engaged, global thinkers who are aware of current events and enjoy reading or writing. They may be interested in earning a four-year credential or owning their own businesses. Graduates are employed in a variety of roles including copy editor, radio personality, and video producer.

**R I A S E C**



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## Degrees

Associate in Applied Science in Audio and Video Production Technology (A30120); Lee Main Campus - (Day) - 6 semesters (summers included)



## Diplomas

Diploma in Audio and Video Production Tech - Audio or Video (D3012010); Lee Main Campus - (Day)  
D3012020; Lee Main Campus -(Day) - 3 semesters (summers included)



## Certificates

Certificate in Broadcast Production Tech - Audio/Radio or Video/Television (C3012010); Lee Main Campus - (Day), HMC - (selected courses); C3012020; LMC - (Day) - 2 semesters



## Transfer Options

Dependent on College or University on a case by case evaluation.



## Additional Program Costs

None



## State Licensure/Exams/ Industry Certifications

None



## Additional Admissions Process

None



## Skills In Demand For Program And Industry

Microsoft Office  
Video Production  
Adobe Creative Suite  
Social Media Platforms  
Ability to Lift 41-50 lbs.



## Work-Based Learning Information

Depending on your chosen degree, diploma or certificate, a Work Based Learning (WBL) may be required. WBL's are often referred to as internships. Students may have a company or station in mind or enlist the help of faculty to find an employer offering internships. This is an excellent opportunity to expand your resume and prove your skills for possible employment. Many students have been hired after, and sometimes during, their WBL!



To find all program planning guides, contact information, and more, scan the QR code or visit [www.cccc.edu/programs](http://www.cccc.edu/programs)