Strategic Plan 2010 - 2013

Mission

Central Carolina Community College serves as a catalyst for personal, community, and economic development by empowering people through education and training.

Vision

Central Carolina Community College is the leading force for educational opportunities, economic progress, and cultural enrichment in the communities it serves.

Values

Community, Diversity, Excellence, Innovation, Integrity, Student-Centered, Sustainability

Goals

Goal 1: Students - Maximize student learning, access, and success

Goal 2: Employees - Attract, develop, and sustain high-performing employees

Goal 3: Partnerships - Build and strengthen partnerships

Goal 4: Financial Foundation - Maintain a strong financial foundation

Goal 5: Technology - Champion the implementation of effective technologies in programs and operations

Goal 6: Collegiate Environment - Promote a collegiate environment

Goal 1: Students - Maximize student learning, access, and success

Objective 1.1 - Increase student retention and completion
    a. Implement retention strategies
    b. Incorporate sustainability across the curriculum (degree and non-degree)
    c. Provide comprehensive career services for students
    d. Ensure teaching excellence

Objective 1.2 - Increase student access
    a. Provide access to transportation assistance through ride-share, bike access, and public transportation options
    b. Increase flexible course offerings and alternative formats
    c. Ensure access for special populations

Goal 2: Employees - Attract, develop, and sustain high-performing employees

Objective 2.1 - Support employee professional development and education
    a. Recognize employees who have outstanding performance in meeting the college's mission and values
    b. Provide professional development
    c. Engage adjunct faculty and staff

Goal 3: Partnerships - Build and strengthen partnerships

Objective 3.1 - Build upon collaborations between the college and the local, national, and international communities
    a. Increase training opportunities in the skilled trade areas
    b. Engage industry leaders (advisory committees) in development of new courses and training
    c. Build partnerships with business and industry to expand opportunities for students.
    d. Build partnerships with public/private senior institutions to increase opportunities for students.
    e. Develop long-term relationships with alumni, "the college's living endowment"
    f. Increase numbers of high school graduates and adult high school/GED graduates enrolling directly into CCCC programs

Goal 4: Financial Foundation - Maintain a strong financial foundation

Objective 4.1 - Increase financial resources for identified needs through government funding as well as private gifts, grants, and other partnerships
    a. Expand grant opportunities through private and public sources
    b. Develop a complete package of fund raising opportunities to coincide with the 50th anniversary celebration
    c. Encourage a more comprehensive commitment to fundraising and development among all college employees and trustees

Objective 4.2 - Improve efficiencies in campus operations
    a. Build sustainable infrastructure to maximize renewable energy credits
    b. Reduce paper and employee time through the implementation of electronic forms and signatures
    c. Expand sustainability practices at all campuses
    d. Reduce energy costs at all campuses and sites through people and systems

Goal 5: Technology - Champion the implementation of effective technologies in programs and operations

Objective 5.1 - Enhance learning, service, and operational technologies
    a. Select and install interactive classrooms on the three main campuses and three centers: Lillington Adult Education Center, Lifelong Learning Center, and Siler City Center
    b. Provide comprehensive WiFi access across all campuses and sites

Goal 6: Collegiate Environment - Promote a collegiate environment

Objective 6.1 - Create more secure and inviting facilities and grounds
    a. Develop a plan of action to enhance the appearance of campuses and sites
    b. Provide electronic security and surveillance at campuses and sites
    c. Improve areas where students gather, such as in and around the student center, bookstore, and library

Objective 6.2 - Evaluate and enhance student activities
    a. Collect data representative of all campuses and sites to determine student interest in activities
    b. Consult a student activities specialist on options and directions for enhancing activities